

Applied Research Centre for Intellectual Assets and the Law in Asia





Conference Program

9th – 10th November 2017

School of Law

Singapore Management University

DAY 1 - THURSDAY, 9 TH NOVEMBER 2017	
Time	Session
1.00 pm – 2.00 pm	Registration
2.00 pm – 2.10 pm	Opening and Welcome
	Prof. David LLEWELYN, Deputy Dean, Singapore Management University, School of Law
	Prof. Reto M. HILTY, Max Planck Institute for Innovation and Competition
2.10 pm – 6.00 pm	Part I - Open Questions Of Standard Setting And FRAND Declaration
2.10 pm – 2.35 pm	Standard Setting V. De-Facto Standards
	Chair: Professor Reto HILTY
	<u>Speakers</u>
2.10 pm – 2.20 pm	Prof. Prashant REDDY, National Academy for Legal Studies and Research (NALSAR), India
2.20 pm – 2.30 pm	Prof. Jiyu ZHANG, Renmin University of China
2.30 pm – 2.35 pm	Q & A
2.35 pm – 3.15 pm	Standard Setting Procedures: Examples And Case Studies
	<u>Speakers</u>
2.35 pm – 2.45 pm	Ms. Qishan ZHAO, ZTE, IPR Director
2.45 pm – 2.55 pm	Ms. Shengtao HU, Ericsson, Director IPR Policy
2.55 pm – 3.05 pm	Mr. SK MURTHY, Sr. Business and Standards Counsel Intel (Bangalore)
3.05 pm – 3.15 pm	Prof. Hongxia WANG, Central South University, China
3.15 pm – 3.20 pm	Q & A
3.20 pm – 3.55 pm	Policy Concerns And Regulatory Framework For Self-Regulation By SSOs
	<u>Speaker</u>
3.20 pm – 3.30 pm	Robert POCKNELL, Chairman, Fair Standards Alliance

Commentators		
Standards and Competition Policy		<u>Commentators</u>
Mr. Wei-Fu HSU, Former General Counsel of MediaTek	3.30 pm – 3.35 pm	
MediaTek	3.35 pm – 3.40 pm	Mr. Tom ROUSE, Qualcomm
3.55 pm - 4.25 pm Coffee break The Legal Nature Of FRAND Declaration Chair: Professor Wee Loon NG-LOY, National University of Singapore Speakers US-Perspective: Prof. William HUBBARD, Baltimore University 4.40 pm - 4.55 pm EU-Perspective: Mr. Peter R. SLOWINSKI, Max Planck Institute for Innovation and Competition Asian Perspective: Civil Law: Prof. Sang-Jo JONG, Seoul National University 5.05 pm - 5.15 pm Common Law: Prof. Jyh-An LEE, Chinese University Hong Kong Q & A 5.25 pm - 6.05 pm Enforcement And Beneficiaries Of FRAND Declarations Speakers 5.25 pm - 5.40 pm Peter DAMERELL, Powell Gilbert LLP, UK Prof. Ichiro NAKAYAMA, Kokugakuin University, Tokyo Prof. Kung-Chung LIU, SMU / Renmin University of China Q & A End of Day One	3.40 pm – 3.50 pm	
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Declarations Speakers 5.25 pm – 5.40 pm Peter DAMERELL, Powell Gilbert LLP, UK Prof. Ichiro NAKAYAMA, Kokugakuin University, Tokyo Prof. Kung-Chung LIU, SMU / Renmin University of China 6.00 pm – 6.05 pm Q & A End of Day One	5.15 pm – 5.25 pm	Q & A
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6.05 pm End of Day One	5.50 pm – 6.00 pm	
	6.00 pm – 6.05 pm	Q & A
6:30 pm Welcome dinner reception (by invitation only)	6.05 pm	End of Day One
	6:30 pm	Welcome dinner reception (by invitation only)

DAY 2 - FRIDAY, 10 TH NOVEMBER 2017	
Time	Session
8.30 am – 9.00 am	Registration
9.00 am – 12.15 pm	Part II - The Experiences In Asia And Asia- Specific Questions
9.00 am – 10.30 am	Country Reports From Asia
	Chair: Professor David LLEWELYN, SMU
	<u>Speakers</u>
9.00 am – 9.10 am	China, Prof. Liyang HOU, Shanghai Jiao Tong University
9.10 am – 9.20 am	India, Prof. Feroz ALI, MHDR Chair Prof at IIT Madras
9.20 am – 9.30 am	Malaysia, Mr Guan Huat KHOO, Skrine, IP Dispute Resolution Practice Group
9.30 am – 9.40 am	Japan, Prof. Masabumi SUZUKI, Nagoya University
9.40 am – 9.50 am	Korea, Prof. Sang-Jo JONG, Seoul National University
9.50 am – 10.00 am	Taiwan, Prof. Kung-Chung LIU, SMU
10.00 am – 10.10 am	Singapore, Prof. Burton ONG, National University of Singapore
10.10 am – 10.30 am	Q & A
10.30 am – 11.00 am	Coffee break
11.00 am – 11.45 am	Global Experiences In Comparison
This am This am	Speakers
11.00 am – 11.15 am	USA, Judge James ROBART, Senior United States District Judge of the United States District Court for the Western District of Washington
11.15 am – 11.30 am	EU, Prof. Matthias LEISTNER, Ludwig Maximilian University, Munich
11.30 am – 11.45 am	Q & A
11.45 am – 12.15 pm	General Discussion: Similarities, Differences And Lessons To Be Learned
	Chairs: Professors Reto HILTY / Kung-Chung LIU
12.15 pm – 1.30 pm	Lunch

1.30 pm – 4.45 pm	Part III - Is There A Need For A Global Code Of Conduct And What Role Can Asian Perspectives Play?
1:30 pm – 2.15 pm	Economic Observations
	Chair: Mr. Herbert FUNG, Director, Competition Commission Singapore (CCS)
	<u>Speakers</u>
1.30 pm – 1.45 pm	Prof. Biswajit DHAR, Jawaharlal Nehru University, New Delhi / Prof. Reji JOSEPH, ISID, New Dehli, India
1.45 pm – 2.00 pm	Prof. Can HUANG, Zhejiang University, China
2.00 pm – 2.15 pm	Q & A
2.15 pm – 2.45 pm	What Enables Asia To Play A Key Role?
2.15 pm – 2.35 pm	Prof. Tiong Min YEO, SMU School of Law, Singapore
2.35 pm – 2.45 pm	Q & A
2.45 pm – 3.30pm	Fields Of Self-Regulation And Codes Of Conduct
2.45 pm – 3.20 pm	Mr. Peter SLOWINSKI, Max Planck Institute for Innovation and Competition
3.20 pm – 3.30 pm	Q & A
3.30 pm – 4.00 pm	Coffee break
4.00 pm – 4.30 pm	Core Elements Of A Global Code Of Conduct
	Chairs: Professors Reto HILTY / Kung-Chung LIU
4.30 pm – 4.45 pm	Closing remarks
4.45 pm	End of Day Two
5.30 pm	Closing dinner reception (by invitation only)

END OF CONFERENCE