



## Program

1 – 2 February 2018

### Venue

**1 February 2018**

**National Gallery Singapore, Ngee Ann Kongsi Auditorium  
1 St Andrews Road, Singapore 178957**

**2 February 2018**

**Singapore Management University, Mochtar Riady Auditorium  
Administration Building, Level 5, 81 Victoria Street, Singapore 188065**

# Welcome Message

Dear Colleagues,

Welcome to the Conference “*Cultural Industries and Intellectual Property in Southeast Asia.*” This conference gathers artists, designers, lawyers, curators, experts in cultural studies, and arts enterprises, to promote the discussion on the potentials and dynamics of intellectual property (IP) in protecting and developing cultural industries in the Southeast Asia region.

This discussion has become increasingly important in the region to protect and promote a variety of cultural assets both locally and globally. Hence, IP protection in cultural industries is often thought of in terms of ownership of contemporary creations and tied to specific cultural markets such as fine art or music. Against, or in addition to, this general account, this conference aims to highlight to what extent policy makers, academics, as well as members of the public and private sectors could instead take a broader perspective and include into the debate the potentials of IP protection for traditional cultural identities, national heritage, and cultural expressions, while still balancing this protection with the need to stimulate creativity and innovations.

The importance of IP protection in this context has been addressed before, but the scope and details of this protection are far from settled. As culture is never static, how contemporaneity and tradition relate to one another in the common grounds of identities, discourses, aesthetics and creative industries is significant. This conference looks specifically at the facilitation and impacts of IP in these regards. In particular, experts in this conference address questions such as: should IP protection be further introduced into the broad policies and management perspectives of all cultural industries? Could IP protection assist in ensuring a more effective industry wide development with respect to the broadest set of cultural assets from the Southeast Asia region? And to what extent, artists and creators, and their managers, could use traditional channels as well as new platforms in media technology to promote cultural industries, and what is the role of IP in this context?

Ultimately, the objective of this conference is to advance the discussion in this important area from an interdisciplinary angle by bringing together a variety of stakeholders who could contribute in shaping relevant proposals and solution to promote and facilitate even greater circulation and cultural exchanges regarding the heritage and cultural assets from the Southeast Asia region locally, regionally, and in the global sphere.

*Irene CALBOLI & KWOK Kian Chow, Singapore Management University  
Conference Conveners*

# Conference Program

## **THURSDAY, 1 FEBRUARY 2018 (DAY 1)**

*National Gallery Singapore, Ngee Ann Kongsi Auditorium*

**1.00pm – 1.45pm      REGISTRATION**

### ***OPENING REMARKS***

**1.45pm – 2.00pm      GOH YIHAN, DEAN, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY**  
**FORREST ZHANG, ASSOCIATE DEAN (RESEARCH), SCHOOL OF SOCIAL SCIENCES,**  
**SINGAPORE MANAGEMENT UNIVERSITY**  
**EUGENE TAN, DIRECTOR, NATIONAL GALLERY SINGAPORE**

### ***PANEL I***

**2.00pm – 4.00pm      CULTURAL INDUSTRIES IN SOUTHEAST ASIA: EXAMPLES AND CASE STUDIES**

#### **CHAIR AND MODERATOR**

**KWOK KIAN CHOW, SCHOOL OF SOCIAL SCIENCES, SINGAPORE MANAGEMENT UNIVERSITY**

#### **PANELLISTS**

**LOW SZE WEE, NATIONAL GALLERY SINGAPORE**

**JOE SIDEK, GEORGE TOWN FESTIVAL, PENANG**

**ANA LABRADOR, NATIONAL MUSEUM OF PHILIPPINES**

**CAI YUNCI, INSTITUTE OF ARCHAEOLOGY, UNIVERSITY COLLEGE LONDON**

**JENNIFER TEO & WOON TIEN WEI, POST-MUSEUM, SINGAPORE**

**4.00pm – 4.30pm      Tea Break**

### ***PANEL II***

**4.30pm – 6.30pm      INTELLECTUAL PROPERTY PROTECTION FOR CULTURAL INDUSTRIES: SCOPE AND POTENTIALS**

#### **CHAIR AND MODERATOR**

**AGUS SARDJONO, FACULTY OF LAW, UNIVERSITAS INDONESIA**

#### **PANELLISTS**

**IDA MADIEHA ABDUL GHANI AZMI, FACULTY OF LAW, INTERNATIONAL ISLAMIC UNIVERSITY OF MALAYSIA**

**BHUMINDR BUTR-INDR**, FACULTY OF LAW, THAMMASAT UNIVERSITY

**KOH KHENG-LIAN**, FACULTY OF LAW, NATIONAL UNIVERSITY OF SINGAPORE & **GEORGE HWANG**, GEORGE HWANG LLC, SINGAPORE

**KHIEU MEALY**, SOK SIPHANA & ASSOCIATES, PHNOM PENH

**SAMUEL SEOW**, SAMUEL SEOW LAW CORPORATION, SINGAPORE

## ***END OF DAY 1***

## **FRIDAY, 2 FEBRUARY 2018 (DAY 2)**

*Singapore Management University, Mochtar Riady Auditorium, Administration Building*

**8.30am – 9.00am      REGISTRATION**

### ***PANEL III***

**9.00am – 11.00am    INTELLECTUAL PROPERTY AND (INTANGIBLE) CULTURAL HERITAGE PROTECTION: FRIENDS OR FOES?**

**CHAIR AND MODERATOR**

**IRENE CALBOLI**, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

**PANELLISTS**

**MIRANDA RISANG AYU**, FACULTY OF LAW, UNIVERSITAS PADJAJARAN

**PETER JASZI**, AMERICAN UNIVERSITY, WASHINGTON COLLEGE OF LAW

**JACK TSEN-TA LEE**, SINGAPORE ACADEMY OF LAW AND SINGAPORE HERITAGE SOCIETY

**STEVEN VAN UTZEL**, FACULTY OF LAW, KYUSHU UNIVERSITY

**SUSANNA LEONG**, NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE

**11.00am – 11.30am    Tea Break**

### ***PANEL IV***

**11.30am – 1.15pm    INTELLECTUAL PROPERTY PROTECTION AS DRIVER FOR ECONOMIC AND SOCIAL DEVELOPMENT?**

**CHAIR AND MODERATOR**

**IDA MADIEHA ABDUL GHANI AZMI**, FACULTY OF LAW, ISLAMIC UNIVERSITY OF MALAYSIA

**PANELLISTS**

**CHIAM LU LIN**, INTELLECTUAL PROPERTY OFFICE OF SINGAPORE AND IP ACADEMY

**RYAN SU**, RYAN FOUNDATION, SINGAPORE  
**CANDRA DARUSMAN**, WIPO SINGAPORE OFFICE  
**MICHELE CHEW**, PRIME MINISTER'S OFFICE

**1.15pm – 2.30pm      Lunch**

***PANEL V***

**2.30pm – 4.30pm      INTELLECTUAL PROPERTY PROTECTION AS DRIVER FOR CULTURAL DEVELOPMENT?**

**CHAIR AND MODERATOR**

**SUSANNA LEONG**, NUS BUSINESS SCHOOL, NATIONAL UNIVERSITY OF SINGAPORE

**PANELLISTS**

**ERIC CHIN**, NATIONAL LIBRARY BOARD, SINGAPORE

**AGUS SARDJONO**, FACULTY OF LAW, UNIVERSITAS INDONESIA

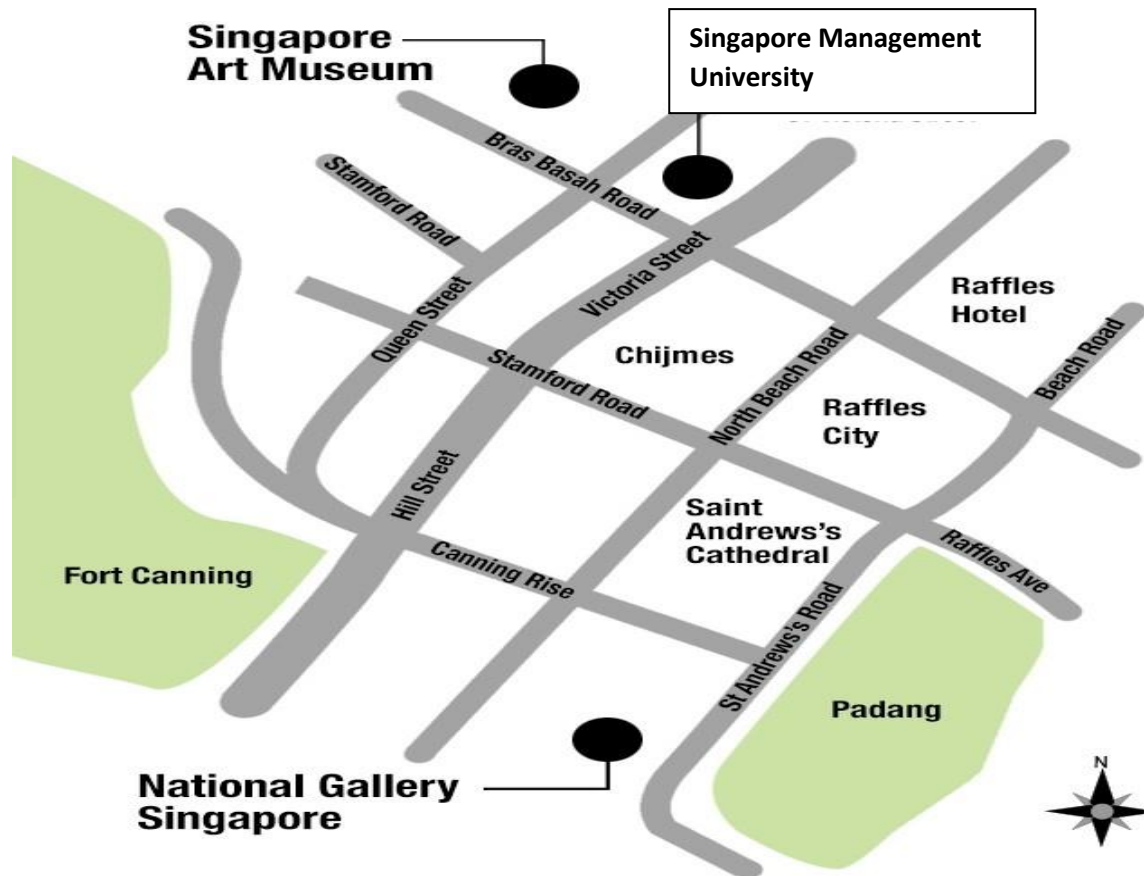
**SHARON CHANG**, MINISTRY OF CULTURE, COMMUNITY AND YOUTH, AND NATIONAL ARTS COUNCIL

**DENIS CROZE**, WIPO SINGAPORE OFFICE

**IRENE CALBOLI**, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

***CONCLUSION OF THE CONFERENCE***

# Location Map



## **VENUE ADDRESS:**

**1 FEBRUARY 2018, THURSDAY (DAY 1)**

*NATIONAL GALLERY SINGAPORE, Ngee Ann Kongsi Auditorium  
1 St Andrews Road, Singapore 178957*

**2 FEBRUARY 2018, FRIDAY (DAY 2)**

*Singapore Management University, Mochtar Riady Auditorium  
Admin Building, Level 5, 81 Victoria Street, Singapore 188065*

**WALKING DISTANCE: SMU – NATIONAL GALLERY SINGAPORE = 12 MINS**