



Applied Research
Centre for Intellectual Assets
and the Law in Asia

3rd Works-In-Progress Conference

“IPScholars Asia”

Conference Program

1 – 2 March 2018

**School of Law Singapore
Management University**

55 Armenian Street, Singapore

Organized with the support of



Conference Program

THURSDAY, 1 MARCH 2018 (DAY 1)

8.30am – 9.00am **REGISTRATION**
Main Atrium, Level 1

OPENING REMARKS
David Marshall Moot Court

9.00am – 9.10am **GOH YIHAN, DEAN, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY**
Welcome Remarks

KEYNOTE PRESENTATION
David Marshall Moot Court

9.10am – 9.50am **SHERIF SAADALLAH, WIPO ACADEMY, WORLD INTELLECTUAL PROPERTY ORGANIZATION**
Past, Present, and Future of the WIPO Academy

9.50am – 10.00am **Group Picture** *(in case of rain, the group picture will be taken on Friday)*

10.10am – 10.30am **Morning Tea Break** *(Foyer, Level 2)*

PARALLEL SESSIONS (1)

10.30am – 1.00pm **PARALLEL SESSION 1.A: COPYRIGHTS**
David Marshall **CHAIR AND MODERATOR**
Moot Court **ALTHAF MARSOOF, NANYANG BUSINESS SCHOOL, NANYANG TECHNOLOGICAL UNIVERSITY**
 PRESENTERS
 TIANXIANG HE, SCHOOL OF LAW, CITY UNIVERSITY OF HONG KONG

Is There Room for Parody Protection in Copyright Law in China?

NICOLA LUCCHI, JONKOPING INTERNATIONAL BUSINESS SCHOOL, JONKOPING UNIVERSITY *Copyright and New Forms of Creativity: Do Atypical Works Deserve Protection?*

ANN BARTOW, SCHOOL OF LAW, UNIVERSITY OF NEW HAMPSHIRE
Copyright and Access to State Law

RIKA RATNA PERMATA, FACULTY OF LAW, UNIVERSITY OF PADJAJARAN
The Implications of 3D Printing of Intellectual Property Rights in the Development Creative Economy Industry in Indonesia

GOWRI NANAYAKKARA, SCHOOL OF LAW, CANTERBURY CHRIST CHURCH UNIVERSITY
From Spotify to Thaala: Royalty Collection and Distribution in Music Streaming

10.30am – 1.00pm
Seminar Room 2.04

PARALLEL SESSION 1.B: TRADEMARKS

CHAIR AND MODERATOR

DAVID LLEWELYN, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

PRESENTERS

SITI BAQURATUL ZAHRAA BT MOHAMED RAHIM, INTI INTERNATIONAL UNIVERSITIES AND COLLEGES

Beyond the Conventional Trademark: Addressing the Issue of Whether Non Traditional Trademark Functions as an Indicator of Origin

LAVINIA BRANCUSI, FACULTY OF LAW, CARDINAL STEFAN WYSZYNSKI UNIVERSITY

The Negative Impact of Branding on the EU Market Competition: On the Way from Symptoms to a Diagnosis

FENNIEKA KRISTIANTO & SUJANA DONANDI S., SCHOOL OF LAW, PRESIDENT UNIVERSITY

The Legal Standing of Franchisor Who is Acting as Franchisee in Licensing Agreements

RUDRA PRASAD SHARMA PHUAL, NATIONAL LAW COLLEGE, TRIBUHUVAN UNIVERSITY
Well-Known Trademark and Geographical Indication: Case Studies of Nepal

DINA WIDYAPUTRI KARIODIMEDJO, FACULTY OF LAW, GADJAH MADA UNIVERSITY
Branding of Intangible Cultural Heritage in Indonesia: Yogyakarta Example

10.30am – 1.00pm
Seminar Room 2.05

PARALLEL SESSION 1.C: PATENTS

CHAIR AND MODERATOR

NARI LEE, DEPARTMENT OF ACCOUNTING AND COMMERCIAL LAW, HANKEN SCHOOL OF ECONOMICS

PRESENTERS

JYH-AN LEE & DICKY TSANG, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG
Unfriendly Choice of Law in FRAND

NAAZIMA KAMARDEEN, FACULTY OF LAW, UNIVERSITY OF COLOMBO
Overbroad Patents and Elephantine Problems: A Case from Sri Lanka

SAURABH VISHNUBHAKAT, TEXAS A&M UNIVERSITY SCHOOL OF LAW
Patent Powers in India

CHARU SRIVASTAVA & PUJA KUMARI, COLLEGE OF LEGAL STUDIES, UNIVERSITY OF
PETROLEUM AND ENERGY STUDIES

Valuation of Patents: Comparative Analysis of India and Singapore

HU JINGJING, SOUTHWEST UNIVERSITY OF POLITICAL SCIENCE AND LAW
Determining Damages for Patent Infringement in China

10.30am – 1.00pm

Seminar Room 2.15

PARALLEL SESSION 1.D: INTERNATIONAL INTELLECTUAL PROPERTY

CHAIR AND MODERATOR

BRYAN MERCURIO, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

PRESENTERS

PRATYUSH NATH UPRETI, SCIENCES PO, PARIS
Investment and IP Investment: Demystifying a relationship

TAM NGOC PHAN, FACULTY OF LAW, HO CHI MINH CITY UNIVERSITY
*IP Chapter of Trans-Pacific Partnership Agreement – New Challenges to the
IP Enforcement System of Vietnam*

FRIES MELIA SALVIANA, FACULTY OF LAW, UNIVERSITY OF WIJAYA KUSUMA SURABAYA
*Bilateral Agreement Treaty as Media Settlement Dispute in Intellectual
Property*

RENUKA PACHAIYAPPAN, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW,
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
*Role of Investment Treaties in Intellectual Property Law Making: An ASEAN
Plus Six Experience*

SUMIT SONKAR, FACULTY OF LAW, MAHARISHI UNIVERSITY OF INFORMATION
TECHNOLOGY

*Ramifications of Protecting Intellectual Property Rights under Bilateral
Investment Treaties on TRIPs Flexibilities*

10.30am – 1.00pm

Seminar Room 2.16

PARALLEL SESSION 1.E: INTELLECTUAL PROPERTY AND COMMERCIALIZATION

CHAIR AND MODERATOR

ANDY CHEN, DEPARTMENT OF FINANCIAL AND ECONOMIC LAW, CHUNG YUAN
CHRISTIAN UNIVERSITY

PRESENTERS

GREGORY N. MANDEL, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY

Debunking Intellectual Property Myths: Cross-Cultural Experiments on Perceptions of Property

RANJEET KUMAR, INDIAN INSTITUTE OF INFORMATION TECHNOLOGY ALLAHABAD

IP Generation and Technology Commercialization at the Higher Educational Universities

PHIN SOVATH, FACULTY OF LAW, PANNASASTRA UNIVERSITY OF CAMBODIA

IP Protection under the Cambodian Constitution: A Case Study of Trademark Dispute between Government and Banking and Financial Institutions

EMMY LATIFAH & MOCH NAJIB IMANULLAH, FACULTY OF LAW, SEBELAS MARET
UNIVERSITY

Commercialization of Research Result and IPRs: Seeking the Appropriate Design for Indonesia

1.00pm - 2.15pm **Lunch** (*Foyer, Level 2*)

PARALLEL SESSIONS (2)

2.15pm – 4.45pm

David Marshall

Moot Court

PARALLEL SESSION 2.A: INTELLECTUAL PROPERTY AND OPEN INNOVATION

CHAIR AND MODERATOR

GREGORY N. MANDEL, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY

PRESENTERS

PRIYANKA CHOUDHARY & ARUL GEORGE SCARIA, NATIONAL LAW UNIVERSITY DELHI

Shades of 'Openness' in Open Innovation – Insights from an Empirical Study

ZHIHONG DENG, SCHOOL OF MANAGEMENT, HUAZHONG UNIVERSITY OF SCIENCE AND
TECHNOLOGY

The Institutional Dilemma of the Ownership of Service Science and Technology Achievement and its Solution

ARUL GEORGE SCARIA, NATIONAL LAW UNIVERSITY DELHI

Open Science and IP Policies: Some Insights from an Empirical Study in India

HÉLÈNE BRUDERER, FACULTY OF LAW, UNIVERSITY OF GENEVA

Text and Data Mining Exception for Research in the Open Data Era

DANA BELDIMAN, BUCERIUS LAW SCHOOL, BUCERIUS UNIVERSITY

Innovation in an Open Hardware Context: Navigating the IP Landscape

2.15pm – 4.45pm

Seminar Room 2.04

PARALLEL SESSION 2.B: PATENTS

CHAIR AND MODERATOR

SAURABH VISHNUBHAKAT, TEXAS A&M UNIVERSITY SCHOOL OF LAW

PRESENTERS

KIRTI GAVARASKAR, CSIR – UNIT FOR RESEARCH AND DEVELOPMENT OF
INFORMATION
PRODUCTS (URDIP)

Overcoming Claim Indefiniteness in Post-Nautilus Era

WITHOON TALOODKUM, SCHOOL OF LAW, UNIVERSITY OF PHAYAO

Court Jurisdiction for Pharmaceutical Patent Government Use in Thailand

MICHELE CHEW, PRIME MINISTER'S OFFICE, SINGAPORE

Innovation and Public Good: The Case of Singapore's Resilience in Water

LILY TENG, GRADUATE INSTITUTE OF TECHNOLOGY, INNOVATION AND INTELLECTUAL
PROPERTY MANAGEMENT, NATIONAL CHENGCHI UNIVERSITY

Matter Eligibility of CRISPR Patents in Different Jurisdictions

PAWEE JENWEERANON, FACULTY OF LAW, THAMMASAT UNIVERSITY

*Implications of Software Patenting on the Rise of Financial Technology in
Thailand*

2.15pm - 4.45pm

Seminar Room 2.05

PARALLEL SESSION 2.C: GEOGRAPHICAL INDICATIONS AND TCEs

CHAIR AND MODERATOR

DENIS CROZE, SINGAPORE OFFICE, WORLD INTELLECTUAL PROPERTY ORGANIZATION

PRESENTERS

JING LI, DEPARTMENT OF SOCIAL SCIENCES, JINAN UNIVERSITY

State Involvement in the Protection of Geographical Indications for Agricultural Products: The Case from Hainan Island in China

REBECCA FERDERER, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

Geographical Indications as the Foundation of Japan's Rural Revitalization Strategies

Gargi CHAKRABARTI, NATIONAL LAW UNIVERSITY JODHPUR

Position of Indian Geographical Indications Related with Handicrafts: Case Study of Rajasthan

DELPHINE MARIE-VIVIEN, CIRAD – UMR INNOVATION

Think Globally, Act Bilaterally: The International Stakes of the Protection of Geographical Indications

HETVI TRIVEDI, NIDHI BUCH & VAISHALI SINGH, GUJARAT NATIONAL LAW UNIVERSITY

Adding Life to Centuries' Dying Art: A Comparative Market Analysis between Tangaliya Shawls and Kutch Work Shawls

2.15pm – 4.45pm

Seminar Room 2.15

PARALLEL SESSION 2.D: COPYRIGHTS

CHAIR AND MODERATOR

CANDRA DARUSMAN, SINGAPORE OFFICE, WORLD INTELLECTUAL PROPERTY ORGANIZATION

PRESENTERS

KELVIN YING, CENTRE FOR COMMERCIAL LAW STUDIES, QUEEN MARY UNIVERSITY OF LONDON

Syncing Copyright with the Online Digital Environment

JIE WANG, KOGUAN LAW SCHOOL, SHANGHAI JIAO TONG UNIVERSITY

Shifting Focus from Efficiency Towards Fairness – A Study on the Chinese Notice-and-Takedown Procedure based on Online IP Infringement Cases

SIK CHENG PENG, FACULTY OF LAW, UNIVERSITY OF MALAYA

Artificial Intelligence and Copyright

JAYANTA GHOSH, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Intellectual Property and Artificial Intelligence – Perplexing Rights

TOWHIDUL ISLAM & MONIRUZ ZAMAN, DEPARTMENT OF LAW, UNIVERSITY OF
DHAKA

*Protection of Copyright and Accessing Education Materials at Low Prices:
Finding a Sustainable Solution for Bangladesh*

2.15pm - 4.45pm

Seminar Room 2.16

PARALLEL SESSION 2.E: PROTECTION OF DESIGN

CHAIR AND MODERATOR

JYH-AN LEE, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

PRESENTERS

SHUBHA GHOSH, SYRACUSE UNIVERSITY COLLEGE OF LAW

*Policing the Boundaries of Design: Cheering on a General Doctrine of
Functionality in IP Law*

TYRONE BERGER, FACULTY OF LAW, MONASH UNIVERSITY

*Designing GUIs: Current Treatment of Virtual or Non-Physical Designs in
Australia*

MAYA RUHTIANI, GALUNGGUNG COLLEGE OF LAW

Legal Protection of Traditional Architectural Design of Kampung Naga

ETSUKO YOSHIDA, INTELLECTUAL PROPERTY CENTRE, OSAKA UNIVERSITY

*The Dilemma of Intellectual Property Rights Protection: Focus on Graphical
User Interfaces*

SUTHINEE PALAGAWONG NA AYUTTHAYA, FACULTY OF LAW, CHIANG MAI UNIVERSITY

*The Paradox of Protecting Designs under Design Patents and Works of
Applied Art in Thailand*

4.45pm – 5.15pm

Afternoon Tea Break (*Foyer, Level 2*)

PLENARY SESSION

David Marshall Moot Court

5.15pm – 6.30pm

PANEL DISCUSSION: INTELLECTUAL PROPERTY RESEARCH AND TEACHING

CHAIR AND MODERATOR

ANN BARTOW, SCHOOL OF LAW, UNIVERSITY OF NEW HAMPSHIRE

PANELLISTS

GREGORY N. MANDEL, BEASLEY SCHOOL OF LAW, TEMPLE UNIVERSITY **IDA**

MADIEHA ABDUL GHANI AZMI, FACULTY OF LAW, INTERNATIONAL ISLAMIC
UNIVERSITY OF MALAYSIA

JYH-AN LEE, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

IRENE CALBOLI, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

6.30pm – 8.30pm **Dinner** (*Foyer and Terrace, Level 6*) (*in case of rain, Foyer, Level 2*)

END OF DAY 1 (*See next page for the program of Day 2*)

FRIDAY, 2 MARCH 2018 (DAY 2)

8.30am – 9.00am **REGISTRATION**
Main Atrium, Level 1

DISCUSSION OVER PUBLICATIONS AND RESOURCES FOR PUBLISHING

9.00am – 9.30am MODERATOR
David Marshall **IRENE CALBOLI**, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY
Moot Court *Discussion With All Conference Participants*

9.30am – 10.00am **Morning Tea Break** (*Foyer, Level 2*)

PARALLEL SESSIONS (3)

10:00am – 12.30pm **PARALLEL SESSION 3.A: INTELLECTUAL PROPERTY AND CYBER LAW**

David Marshall
Moot Court

CHAIR AND MODERATOR

DANA BELDIMAN, BUCERIUS LAW SCHOOL, BUCERIUS UNIVERSITY

PRESENTERS

ANDY CHEN, DEPARTMENT OF FINANCIAL AND ECONOMIC LAW, CHUNG YUAN CHRISTIAN UNIVERSITY

Big Data and Privacy Protection: A Competition Law Perspective

RAKESH LINGAPPA, JAIN INSTITUTE OF TECHNOLOGY & **PRITY KHASTGIR**, TECH CORP. INTERNATIONAL STRATEGIST

Intellectual Property: Cyber Law and the Internet

JULIE CROMER YOUNG, SCHOOL OF LAW, ATENEO DE MANILA UNIVERSITY *Charting the Course of IP Laws in the Privatization of Outer Space*

RANJIT OOMMEN ABRAHAM, TAMIL NADU DR. AMBEDKAR LAW UNIVERSITY
Indian Judicial Convergence on Global IP Doctrines relating to Digital Technology

THARINDU H. RATHNAYAKE, THE OPEN UNIVERSITY OF SRI LANKA & **DILAN T. RATHNAYAKE**, UNIVERSITY OF SRI JAYWARDENEPURA

Facebook Usage of Sri Lankan Consumers: An Addictive Consumption Perspective of Social Media

10:00am – 12.30pm PARALLEL SESSION 3.B: COPYRIGHTS

Seminar Room 2.04

CHAIR AND MODERATOR

LAINA RAFIANTI, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

PRESENTERS

MIRA T. SUNDARA RAJAN, INTER-UNIVERSITY CENTRE FOR IPR STUDIES, KOCHI

Is Copyright an Author's Right?

MARIA FRANCISCA, IGNATIUS ROBERTO, ARDIANSYAH, AND HARI

SURYANTO, PRESIDENT UNIVERSITY

The Importance of Copyright Registration from Local Wisdom's Culture of Indonesia in Protecting the Environment

NA ZHANG, CAPITAL UNIVERSITY OF ECONOMICS AND BUSINESS

On Copyright Protection of Folk Music in China

CHIEN-CHIH LU, SCHOOL OF LAW, UNIVERSITY OF CALIFORNIA, BERKELEY

Finding Economic Incentives for Music Ecosystem: The Relationship between Copyright, Advertisement and Sponsorship

10:00am – 12.30pm PARALLEL SESSION 3.C: TRADEMARKS

Seminar Room 2.05

CHAIR AND MODERATOR

SETH HAYS, INTERNATIONAL TRADEMARK ASSOCIATION, ASIA-PACIFIC OFFICE

PRESENTERS

CONNIE DAVIS NICHOLS, BAYLOR LAW SCHOOL, BAYLOR UNIVERSITY

Article 6bis of the Paris Convention for Well-Known Marks: Does it Require Use or a Likelihood of Consumer Confusion for Protection?

HENNY MARLYNA, FACULTY OF LAW, UNIVERSITAS INDONESIA

Can the Owner of an Unregistered Mark Enforce Their Right Under the New Trade Mark Law in Indonesia?

RAKHMITA DESMAYANTI, FACULTY OF LAW, TRISAKTI UNIVERSITY

Trademark Registration for Well-Known Trade Marks in Indonesia

WINNER SITORUS, FACULTY OF LAW, HASANUDDIN UNIVERSITY

Good Faith Principle and the Protection of Well-Known Marks in Indonesia

KEITA SATO, CHUO LAW SCHOOL, CHUO UNIVERSITY

Cancellation Decision at Domain Name Dispute

10:00am – 12.30pm PARALLEL SESSION 3.D: PATENTS

Seminar Room 2.15

CHAIR AND MODERATOR

MASABUMI SUZUKI, NAGOYA UNIVERSITY GRADUATE SCHOOL OF LAW

PRESENTERS

MOHAMMAD R. PARVIN, AGRICULTURAL BIOTECHNOLOGY RESEARCH INSTITUTE OF IRAN *Biologicalisation of Patent Law Using Multidisciplinary Approaches*

CATHARINA RIA BUDININGSIH, FACULTY OF LAW, PARAHYANGAN CATHOLIC UNIVERSITY

Provisions of Patents for Easy Access of Essential Drugs in Indonesia

SUNIL GLADSON MATHIAS, TAMIL NADU DR. AMBEDKAR LAW UNIVERSITY

Patent on Genetically Modified Plants and Its Impact on Environment: With Special Reference to Climate Change

MOHAMMAD ATAUL KARIM, DEPARTMENT OF LAW, EAST WEST UNIVERSITY
Unravelling Global Pharmaceutical Patent Monopoly and State Sovereignty in Domestic Law Making: Dilemmas in Asia

PIERGIUSEPPE PUSCEDDU, LAW AND ECONOMICS CENTER, UNIVERSITY OF TILBURG
Assessing Access to Medicines Under the Trans-Pacific Partnership Provisions

10:00am – 12.30pm **PARALLEL SESSION 3.E: IPRS, TRADE, AND INTERNATIONAL LAW**

Seminar Room 2.16

CHAIR AND MODERATOR

JEREMY DE BEER, FACULTY OF LAW, UNIVERSITY OF OTTAWA

PRESENTERS

ALTHAF MARSOOF & CHEN LOU, NANYANG TECHNOLOGICAL UNIVERSITY

The Impact of Plain Packaging on Tobacco Users and Non-users: a Singaporean Perspective

MAS RAHMAH, FACULTY OF LAW, AIRLANGGA UNIVERSITY

The Protection of Intellectual Property in ASEAN Economic Community for Agricultural Development: Challenges and Solutions

NOPPANUN SUPASIRIPONGCHAI, SCHOOL OF LAW, UNIVERSITY OF PHAYAO

Parallel Imports and IP Law in Thailand: What Should be Reformed to Align Thai IP Laws With the Objectives of the ASEAN Economic Community?

NEETI SHIKHA, SYMBIOSIS LAW SCHOOL, NOIDA

Compulsory Licensing from a Stakeholder's Perspective

S.R. SUBRAMANIAN, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Treaty Conflicts and the Protection of Intellectual Property Rights through International Investment Treaties

12.30pm – 2.00pm **Lunch** (*Foyer, Level 2*)

PARALLEL SESSIONS (4)

2.00pm – 4.00pm **PARALLEL SESSION 4.A: PATENTS**

David Marshall

Moot Court

CHAIR AND MODERATOR

GARGI CHAKRABARTI, NATIONAL LAW UNIVERSITY JODHPUR

PRESENTERS

YANG CHIH-CHIEH, NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY

Breach of SEPS FRAND Commitment and Competition Law: Korea, U.S. and Taiwan

ANKUR GUPTA, SCHOOL OF BUSINESS, TEMASEK POLYTECHNIC

Regulating Patent Trolls: An Analytical Account of Legislative and Judicial Developments from Select Jurisdictions

HUIJUN SHEN, SCHOOL OF MANAGEMENT, ZHEJIANG UNIVERSITY

Assessing the Value of China's Patented Innovations

YUAN LI, DEPARTMENT OF LAW, UNIVERSITY OF MACERATA

Excessive Pricing in SEP Licensing: The Necessary Limits for Competition Authorities

2.00pm – 4.00pm

Seminar Room 2.04

PARALLEL SESSION 4.B: TRADITIONAL CULTURAL EXPRESSIONS

CHAIR AND MODERATOR

ANN BARTOW, SCHOOL OF LAW, UNIVERSITY OF NEW HAMPSHIRE

PRESENTERS

LAINA RAFIANTI, FACULTY OF LAW, UNIVERSITAS PADJADJARAN

How Does TRIPS Balance Rights and Obligations on Traditional Cultural Expressions?

MAHUA ZAHUR, DEPARTMENT OF LAW, EAST WEST UNIVERSITY

Mandate of Safeguarding Intangible Cultural Heritage: Is IP Domain a Suitable One? A Missing Opportunity for Bangladesh

ENDANG PURWANINGSIH, FACULTY OF LAW, YARSI UNIVERSITY

Protection of Indonesian Traditional Knowledge: Focus on Food and Herbs

ASANKA PERERA, MONASH BUSINESS SCHOOL, MONASH UNIVERSITY

Integrating IP into Sri Lanka's Development Agenda and Innovation Policy

2.00pm – 4.00pm

Seminar Room 2.05

PARALLEL SESSION 4.C: INTELLECTUAL PROPERTY PERSPECTIVES

CHAIR AND MODERATOR

LAVINIA BRANCUSI, FACULTY OF LAW, CARDINAL STEFAN WYSZYNSKI UNIVERSITY

PRESENTERS

RANGGALAWE SURYASALADIN SUGIRI, FACULTY OF LAW, UNIVERSITY OF INDONESIA

Combating Trade on Counterfeit Goods in Indonesia: Intellectual Property Law Enforcement Strategies and Options

A.B.M. ABU NOMAN, FACULTY OF LAW, UNIVERSITY OF CHITTAGONG

A Human Rights Based Approach to Intellectual Property: The Case of Bangladesh

TRAN VAN NAM, FACULTY OF LAW, NATIONAL ECONOMICS UNIVERSITY

Strengthen Roles of Intermediaries for a Real Breakthrough of Technology Transfer in Vietnam

VALERIY LISITSA, NOVOSIBIRSK STATE UNIVERSITY

Intellectual Property and Intellectual Rights: Issues of Correlation

2.00pm – 4.00pm

Seminar Room 2.15

PARALLEL SESSION 4.D: COPYRIGHTS

CHAIR AND MODERATOR

NICOLA LUCCHI, JONKOPING INTERNATIONAL BUSINESS SCHOOL, JONKOPING

UNIVERSITY **PRESENTERS**

HUANG-CHIH SUNG, GRADUATE INSTITUTE OF TECHNOLOGY, INNOVATION, AND
INTELLECTUAL PROPERTY MANAGEMENT, NATIONAL CHENGCHI UNIVERSITY

Impacts and Prospects of Blockchain Technology on Copyright Legal System

LAURENSIA ANDRINI, FACULTY OF LAW, GADJAH MADA UNIVERSITY & **Ozzi SURIA**,
FACULTY OF INFORMATICS ENGINEERING, UNIVERSITAS MERCU BUANA YOGYAKARTA
*Acknowledging Artificial Intelligence as Legal Subject: Legal Conundrum in
the Realm of Copyright Protection*

QUINCY CHEN PING-HSUN, GRADUATE INSTITUTE OF TECHNOLOGY, INNOVATION, AND
INTELLECTUAL PROPERTY MANAGEMENT, NATIONAL CHENGCHI UNIVERSITY

Copyright Collective Management as Compulsory Licensing in Taiwan

RAHMI JENED, FACULTY OF LAW, AIRLANGGA UNIVERSITY

Three Test Steps in Indonesian Copyright Law

4.00pm – 4.30pm

Afternoon Tea Break (*Foyer, Level 2*)

KEYNOTE PRESENTATION

David Marshall Moot Court

4.30pm – 5.15pm

JAYASHREE WATAL, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT AND
COMPETITION DIVISION, WORLD TRADE ORGANIZATION

Negotiations in the WTO on Intellectual Property and Public Health

PLENARY SESSION

David Marshall Moot Court

5.15pm – 6.15pm

**PANEL DISCUSSION: INTELLECTUAL PROPERTY AND INTERNATIONAL TRADE IN
A CHANGING WORLD**

CHAIR AND MODERATOR

IRENE CALBOLI, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

PANELLISTS

BRYAN MERCURIO, FACULTY OF LAW, CHINESE UNIVERSITY OF HONG KONG

JEREMY DE BEER, FACULTY OF LAW, UNIVERSITY OF OTTAWA

NARI LEE, DEPARTMENT OF ACCOUNTING AND COMMERCIAL LAW, HANKEN SCHOOL OF ECONOMICS

ARUL GEORGE SCARIA, NATIONAL LAW UNIVERSITY DELHI

6.30pm – 8.00pm **Closing Reception** (*Foyer, Level 6*) (*in case of rain, Foyer, Level 2*)

CONCLUSION OF THE CONFERENCE