

2nd Works-In-Progress Conference

“IPScholars Asia”

Conference Program

23 – 24 February 2017

**School of Law Singapore
Management University**

55 Armenian Street, Singapore

Conference Program

THURSDAY, 23 FEBRUARY 2017 (DAY 1)

8.30am – 9.00am **REGISTRATION**
Main Atrium, Level 1

OPENING REMARKS

David Marshall Moot Court

9.00am – 9.10am **GOH YIHAN**, ASSOCIATE PROFESSOR AND ASSOCIATE DEAN FOR RESEARCH,
SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY
Welcome Remarks

KEYNOTE PRESENTATION

David Marshall Moot Court

9.10am – 9.45am **ANTONY TAUBMAN**, DIRECTOR, INTELLECTUAL PROPERTY, GOVERNMENT PROCUREMENT
AND COMPETITION DIVISION, WORLD TRADE ORGANIZATION (WTO)
*What are Those “Trade-Related Aspects” of Intellectual Property? What Does
it Matter for Asia Today?*

PLENARY SESSION

David Marshall Moot Court

9.45am – 11.00am **PANEL DISCUSSION: CAPACITY BUILDING, IP TEACHING, AND RESEARCH**
CHAIR AND MODERATOR
KUNG-CHUNG LIU, LEE KONG CHIAN VISITING PROFESSOR AND DIRECTOR, ARCIALA,
SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY
PANELLISTS
SHERIF SAADALLAH, EXECUTIVE DIRECTOR, WORLD INTELLECTUAL PROPERTY
ORGANIZATION, WIPO ACADEMY
TANA PISTORIUS, PROFESSOR AND RESEARCH CHAIR IN LAW, SOCIETY AND TECHNOLOGY,
COLLEGE OF LAW, UNIVERSITY OF SOUTH AFRICA

CHIAM LU LIN, EXECUTIVE DIRECTOR, INTELLECTUAL PROPERTY ACADEMY OF SINGAPORE AND DEPUTY CHIEF EXECUTIVE, INTELLECTUAL PROPERTY OFFICE OF SINGAPORE

SHAMNAD BASHEER, HONORARY RESEARCH CHAIRED PROFESSOR OF IP LAW, NIRMA UNIVERSITY AND FOUNDER, SPICY IP

IRENE CALBOLI, VISITING PROFESSOR, LEE KONG CHIAN FELLOW, AND DEPUTY DIRECTOR, ARCIALA, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

11.00am – 11.10am **Group Picture** (*in case of rain, the group picture will be taken on Friday*)

11.10am – 11.30am **Morning Tea Break** (*Foyer, Level 2*)

PARALLEL SESSIONS (1)

11.30am – 1.00pm **PARALLEL SESSION 1.A: COPYRIGHTS**

David Marshall

Moot Court

CHAIR AND MODERATOR

DAVID LLEWELYN, PROFESSOR (PRACTICE) AND DEPUTY DEAN, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

PRESENTERS

ANN BARTOW, PROFESSOR AND DIRECTOR, FRANKLIN PIERCE CENTER FOR INTELLECTUAL PROPERTY, UNIVERSITY OF NEW HAMPSHIRE SCHOOL OF LAW

Contemporary Copyright Misuse

LUSHIANA PRIMASARI, LECTURER, CRIMINAL LAW DEPARTMENT, FACULTY OF LAW, UNIVERSITAS SEBELAS MARET

Intellectual Property Protection for Creators in Creative Community

HANNAH YEE FEN LIM, ASSOCIATE PROFESSOR, DIVISION OF BUSINESS LAW, NANYANG TECHNOLOGICAL UNIVERSITY

The Death of Copyright and the Rise of Cultural Imperialism: The Result of a General Text and Data Mining Exception

11.30am – 1.00pm **PARALLEL SESSION 1.B: PATENTS**

Seminar Room 2.01

CHAIR AND MODERATOR

IDA MADIEHA ABDUL GHANI AZMI, PROFESSOR, CIVIL LAW DEPARTMENT, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

PRESENTERS

YOGESH PAI, ASSISTANT PROFESSOR AND CO-DIRECTOR, CENTRE FOR INNOVATION, INTELLECTUAL PROPERTY AND COMPETITION, NATIONAL LAW UNIVERSITY, DELHI
Exclusionary Remedies in Patent Law in India: As Bold as Brass?

QUOC NGUYEN PHAN, IP ATTORNEY, VIETNAM NATIONAL UNIVERSITY, HANOI

Standardization of Legal System of Patentability Conditions in Vietnam

RANJEET KUMAR, RESEARCH SCHOLAR, INDIAN INSTITUTE OF INFORMATION TECHNOLOGY
ALLAHABAD

Analysis of Innovation Search Based on References Used in Patent Documents

11.30am – 1.00pm

Seminar Room 2.04

PARALLEL SESSION 1.C: OPEN ACCESS AND INNOVATION

CHAIR AND MODERATOR

SHAMNAD BASHEER, HONORARY RESEARCH CHAIRED PROFESSOR OF IP LAW, NIRMA UNIVERSITY AND FOUNDER, SPICY IP

PRESENTERS

RISHIKA RANGARAJAN, RESEARCH FELLOW, CENTRE FOR INNOVATION, INTELLECTUAL PROPERTY AND COMPETITION, NATIONAL LAW UNIVERSITY DELHI

Fine Tuning the IP Approaches for Fostering Open Science: Insights from India

RAKESH LINGAPPA, PROFESSOR, DEPARTMENT HEAD, COMPUTER SCIENCE & ENGINEERING, JAIN INSTITUTE OF TECHNOLOGY (*non-presenting co-authors*

SUDHAKARA ARALIHALLI, PROFESSOR, DEPARTMENT OF CHEMISTRY, JAIN INSTITUTE OF TECHNOLOGY AND **MANORANJAN KUMAR SINGH**, PROFESSOR AND HEAD, PG DEPARTMENT OF MATHEMATICS, MAGADH UNIVERSITY)

Intellectual Property and Open Access Internet in Modern Economy

ANGAYAR KANNI RAMAIAH, SENIOR LECTURER, UNIVERSITY TECHNOLOGY MARA (UITM) PP

The Interface Between Innovation, Intellectual Property Rights and Competition Law in Malaysia: Issues and Challenges Ahead

11.30am – 1.00pm

Seminar Room 2.05

PARALLEL SESSION 1.D: TRADE SECRETS

CHAIR AND MODERATOR

GUOBIN CUI, ASSOCIATE PROFESSOR AND ASSOCIATE DEAN, TSINGHUA UNIVERSITY LAW SCHOOL

PRESENTERS

IVAN PNG, DISTINGUISHED PROFESSOR, NUS BUSINESS SCHOOL AND DEPARTMENT OF ECONOMICS, NATIONAL UNIVERSITY OF SINGAPORE

Secrecy and Patents: Evidence from the Uniform Trade Secrets Act

DARSHANA SUMANADASA, LECTURER, FACULTY OF LAW, UNIVERSITY OF COLOMBO

The Enticing New Allure of the Cinderella of IP: A Story of Trade Secrets Law

IRAWATY, LECTURER, UNIVERSITAS NEGERI JAKARTA & **EFRIDANI LUBIS**, LECTURER AT UNIVERSITAS ISLAM AS-SAFI'YAH

Trade Secrets and Genetic Resources: Traditional Knowledge vs Capitalism

11.30am – 1.00pm
Seminar Room 2.16

PARALLEL SESSION 1.E: TRADITIONAL KNOWLEDGE AND TRADITIONAL CULTURAL EXPRESSIONS

CHAIR AND MODERATOR

GARY LOW, ASSISTANT PROFESSOR, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

PRESENTERS

M. AFZAL WANI, PROFESSOR AND DEAN, SCHOOL OF LAW AND LEGAL STUDIES, GURU GBIND SINGH INDRAPRASTHA UNIVERSITY

A Resolute Global Endeavour to Protect Traditional Knowledge: Kashmir Concerns for Traditional Art and Craft

TOWHIDUL ISLAM, PROFESSOR, DEPARTMENT OF LAW, UNIVERSITY OF DHAKA
Incentivizing Women's Traditional Ingenuity through Intellectual Property Rights: Options and Challenges for Bangladesh

AAM SURYAMAH, LECTURER, FACULTY OF LAW, UNIVERSITAS PADJADJARAN
Communal Ownership of Traditional Medicine as Traditional Knowledge in Indonesia

1.00pm – 2.00pm

Lunch (Foyer, Level 2)

PARALLEL SESSIONS (2)

2.00pm – 4.00pm

David Marshall
Moot Court

PARALLEL SESSION 2.A: TRADEMARKS

CHAIR AND MODERATOR

ZAHR K. SAID, ASSOCIATE PROFESSOR AND LEAD FACULTY DIRECTOR, CASRIP, UNIVERSITY OF WASHINGTON SCHOOL OF LAW

PRESENTERS

RAHMI JENED, PROFESSOR, FACULTY OF LAW, UNIVERSITY OF AIRLANGGA
A Small Note on Supreme Court Verdict in the Case of Russel Vince who Claims the Similarity of Trademark with National Emblems

AGUNG SUJATMIKO, ASSOCIATE PROFESSOR, FACULTY OF LAW, AIRLANGGA UNIVERSITY
The Legal Development of Well-Known Mark in Indonesia

MEGAN RICHARDSON, PROFESSOR, MELBOURNE LAW SCHOOL AND CO-DIRECTOR, INTELLECTUAL PROPERTY RESEARCH INSTITUTE OF AUSTRALIA
From 'Oomoo' to 'Oro': Trade Marks and Language in a Culturally Diverse Australia

NGOC TAM PHAN, LECTURER, HO CHI MINH CITY UNIVERSITY OF LAW
Well-known Trademark Protection in Vietnam – New challenges

2.00pm – 4.00pm

Seminar Room 2.01

PARALLEL SESSION 2.B: COPYRIGHTS

CHAIR AND MODERATOR

LAINA RAFIANTI, LECTURER, FACULTY OF LAW UNIVERSITAS PADJADJARAN

PRESENTERS

ARUL SCARIA, ASSISTANT PROFESSOR AND CO-DIRECTOR, CENTRE FOR INNOVATION, INTELLECTUAL PROPERTY AND COMPETITION, NATIONAL LAW UNIVERSITY DELHI *Delhi University Photocopy Shop Judgment: An Attempt to Strike a Balance between the Rights of Users and Producers of Knowledge Goods?*

AINEE ADAM, SENIOR LECTURER, FACULTY OF LAW, UNIVERSITY OF MALAYA
Balancing the Interests of Right Holders and the Public from the Perspectives of the Principles of Islamic Jurisprudence

RANGALAWA S. SUGIRI, LECTURER, FACULTY OF LAW, UNIVERSITAS INDONESIA
Intellectual Property Utilization by SME in Creative Industries Sector in Indonesia: Legal and Policy Review

JULIA RAUCH, J.D. CANDIDATE, BAYREUTH UNIVERSITY

Balancing Property Rights and Artistic Freedom: A Comparative Analysis of European and Asian Approaches

2.00pm – 4.00pm

Seminar Room 2.04

PARALLEL SESSION 2.C: PATENTS

CHAIR AND MODERATOR

JYH-AN LEE, ASSISTANT PROFESSOR, THE CHINESE UNIVERSITY OF HONG KONG

PRESENTERS

ANDY CHEN, PROFESSOR, DEPARTMENT OF FINANCIAL AND ECONOMIC LAW, CHUNG YUAN CHRISTIAN UNIVERSITY

Finding Competition-Friendly FRAND Royalties: the Rule-based Approach and the Negotiation Model Compared

KAVITA SHARMA, LL.M. CANDIDATE, RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW, INDIAN INSTITUTE OF TECHNOLOGY

Abuse of Standard Essential Patents and the Emerging Jurisprudence in India

HALIZA A. SHUKOR, LECTURER, FACULTY OF SYARIAH AND LAW, UNIVERSITI SAINS ISLAM
Patent Law and Competition Law in Malaysia

XIA LIU, POST-DOC RESEARCHER, SCHOOL OF MANAGEMENT, ZHEJIANG UNIVERSITY
Prior Knowledge, Novelty and Different Patent Litigation Risks

2.00pm – 4.00pm

Seminar Room 2.05

PARALLEL SESSION 2.D: IPRs AND INTERNATIONAL TRADE

CHAIR AND MODERATOR

YOGESH PAI, ASSISTANT PROFESSOR AND CO-DIRECTOR, CENTRE FOR INNOVATION, INTELLECTUAL PROPERTY AND COMPETITION, NATIONAL LAW UNIVERSITY DELHI

PRESENTERS

BRYAN MERCURIO, PROFESSOR AND VICE CHANCELLOR'S OUTSTANDING FELLOW,

FACULTY OF LAW, THE CHINESE UNIVERSITY OF HONG KONG *Buyer Beware: Globalization without Localization*

LÊ MINH TRANG, RESEARCHER, HANOI UNIVERSITY OF SCIENCE

TRIPS Flexibilities with Respect to Medicines and Public Health in ASEAN

HENG WANG, ASSOCIATE PROFESSOR, FACULTY OF LAW, UNIVERSITY OF NEW SOUTH WALES

China's FTA Approach to Intellectual Property in the Era of Mega FTAs: How May China Respond to the US Approach?

SAURABH VISHNUBHAKAT, ASSOCIATE PROFESSOR, TEXAS A&M UNIVERSITY SCHOOL OF LAW

A Transnational Look at Expired U.S. Patents

2.00pm 4.00pm

Seminar Room 2.16

2.E: FUTURE VIEWS OF IPRs AND CYBERSPACE

CHAIR AND MODERATOR

ARPAN BANERJEE, ASSISTANT PROFESSOR, ASSISTANT DEAN AND EXECUTIVE DIRECTOR, CENTRE FOR IP & TECHNOLOGY LAW, JINDAL GLOBAL LAW SCHOOL

PRESENTERS

ROSTAM J. NEUWIRTH, ASSOCIATE PROFESSOR, FACULTY OF LAW, UNIVERSITY OF MACAU

IP Law in the Future: A Cognitive Linguistic Approach

ELIZA MIK, ASSISTANT PROFESSOR, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

The Legal Challenges of Voice Interfaces: Skills and Invocation Names in Alexa

WITHOON TALOODKUM, VICE DEAN, FACULTY OF LAW, UNIVERSITY OF PHAYAO
Improving Local Wisdom and Intellectual Property as Assets for Community Production

YIHAN DAI, PHD CANDIDATE, FACULTY OF LAW, UNIVERSITY OF MACAU

The Development and Regulation of Virtual World in the Context of Experience Economy

4.00pm – 4.30pm

Afternoon Tea Break (*Foyer, Level 2*)

PARALLEL SESSIONS (3)

4.30pm – 6.00pm

David Marshall

Moot Court

PARALLEL SESSION 3.A: GEOGRAPHICAL INDICATIONS

CHAIR AND MODERATOR

MEGAN RICHARDSON, PROFESSOR, MELBOURNE LAW SCHOOL AND CO-DIRECTOR,

INTELLECTUAL PROPERTY RESEARCH INSTITUTE OF AUSTRALIA

PRESENTERS

TATTY ARYANI RAMLI, ASSOCIATE PROFESSOR, FACULTY OF LAW, BANDUNG ISLAMIC UNIVERSITY (*non-presenting co-author YETI SUMIYATI*, ASSOCIATE PROFESSOR, FACULTY OF LAW, BANDUNG ISLAMIC UNIVERSITY)

The Protection of Geographical Indication for Indonesian Agricultural Products (Mangga Gedong Gincu)

REBECCA FERDERER, PHD CANDIDATE, GRADUATE SCHOOL OF LAW, NAGOYA UNIVERSITY

Regional Collective Trademarks and GIs: A Case Study on Intellectual Property Protection for Non-Agricultural Products in Japan

ALTHAF MARSOOF, PHD CANDIDATE, DICKSON POON SCHOOL OF LAW, KING'S COLLEGE LONDON

Modernising Sri Lankan Intellectual Property Law: Geographical Indications

4.30pm 6.00pm

Seminar Room 2.01

3.B: PATENTS

CHAIR AND MODERATOR

ANDY CHEN, PROFESSOR, DEPARTMENT OF FINANCIAL AND ECONOMIC LAW, CHUNG YUAN CHRISTIAN UNIVERSITY

PRESENTERS

KEITA SATO, INTELLECTUAL PROPERTY LAW PROFESSOR, CHUO LAW SCHOOL
Functional Food Patent (New Use of Publicly Known Material for Food): What are Difficulties in Japan?

SHUBHA GHOSH, CRANDALL MELVIN PROFESSOR AND DIRECTOR, TECHNOLOGY COMMERCIALIZATION LAW PROGRAM, SYRACUSE UNIVERSITY COLLEGE OF LAW
Patent Law and Nation Building: The Patent Office in Colonial India

S. AARTHI PRIYA, ASSISTANT PROFESSOR, VIT LAW SCHOOL, VIT UNIVERSITY
Patenting of Software: The Entangled Mesh

4.30pm – 6.00pm

Seminar Room 2.04

PARALLEL SESSION 3.C: COPYRIGHTS

CHAIR AND MODERATOR

MICHAEL BIRNHACK, PROFESSOR, FACULTY OF LAW, TEL AVIV UNIVERSITY

PRESENTERS

EGZONIS HAJDARI, PHD CANDIDATE, FACULTY OF LAW, MARMARA UNIVERSITY

Copyright in Kosovo

LAINA RAFIANTI, LECTURER, FACULTY OF LAW UNIVERSITAS PADJADJARAN

Performing Arts and Traditional Cultural Expressions in Indonesia: A New Chapter in the Digital Age?

NAZURA ABDUL MANAP, PROFESSOR AND DEPUTY DEAN, FACULTY OF LAW, UNIVERSITY KEBANGSAAN MALAYSIA

Malaysian Copyright Law and its Compliance with the Requirements in Transpacific Partnership Agreement (TPPA)

4.30pm – 6.00pm

Seminar Room 2.05

PARALLEL SESSION 3.D: PROTECTION OF PLANT VARIETIES

CHAIR AND MODERATOR

SAURABH VISHNUBHAKAT, ASSOCIATE PROFESSOR, TEXAS A&M UNIVERSITY SCHOOL OF LAW

PRESENTERS

ROHIT MOONKA, ASSISTANT PROFESSOR, INSTITUTE OF LAW, NIRMA UNIVERSITY

Plant Varieties Protection vis-à-vis Farmers Right: Need to Balance the Conflicting Interest of Developing and Developed Countries

PRASHANT REDDY, YONG PUNG HOW RESEARCH ASSOCIATE, ARCIALA, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

The Conflicts and Overlaps in the Indian Legal Framework Regulating Innovation of New Plant Varieties

MAS RAHMAH, LECTURER, FACULTY OF LAW, UNIVERSITAS AIRLANGGA

Intellectual Property Protection for Agricultural Products: Cost and Benefit for Food Security in Indonesia

4.30pm 6.00pm

Seminar Room 2.16

3.E: INTELLECTUAL PROPERTY IN CYBERSPACE

CHAIR AND MODERATOR

TANA PISTORIUS, PROFESSOR AND RESEARCH CHAIR IN LAW, SOCIETY AND TECHNOLOGY, COLLEGE OF LAW, UNIVERSITY OF SOUTH AFRICA

PRESENTERS

BAMBANG PRATAMA, LECTURER, BUSINESS LAW DEPARTMENT, BINA NUSANTARA UNIVERSITY (BINUS UNIVERSITY)

Information Property Right in Cyberspace

EMMY LATIFAH, LECTURER, INTERNATIONAL LAW DEPARTMENT FACULTY OF LAW,
SEBELAS MARET UNIVERSITY

*Intellectual Property Protection Policy in the Digital Trade Era: How should
Indonesia rebuild the appropriate system of IP*

NAAZIMA KAMARDEEN, LECTURER, FACULTY OF LAW, UNIVERSITY OF COLOMBO

Freeing the New Hostage: The Legal Implications of Ransomware

KEYNOTE PRESENTATION

David Marshall Moot Court

6.00pm – 6.30pm DAREN TANG, CHIEF EXECUTIVE, INTELLECTUAL PROPERTY OFFICE OF SINGAPORE *Evolving
the IP Office: How Can Those Who Drive Innovation Innovate*

NEW INITIATIVES

David Marshall Moot Court

6.30pm – 7.00pm **MODERATOR**

IRENE CALBOLI, VISITING PROFESSOR, LEE KONG CHIAN FELLOW, AND DEPUTY DIRECTOR,
ARCIALA, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

*Discussion About Creating an “IPScholars Asia” Network and Mentoring
Program*

7.00pm – 8.30pm **Dinner** (*Foyer, Level 6*) (*in case of rain, Foyer, Level 2*)

END OF DAY 1

See next page for the program of Day 2

FRIDAY, 24 FEBRUARY 2017 (DAY 2)

8.30am – 9.00am **REGISTRATION**
Main Atrium, Level 1

PLENARY SESSION

David Marshall Moot Court

9.00am – 10.15am **PANEL DISCUSSION: METHODS AND PERSPECTIVES IN IP RESEARCH**

CHAIR AND MODERATOR

BRYAN MERCURIO, PROFESSOR AND VICE CHANCELLOR'S OUTSTANDING FELLOW,
FACULTY OF LAW, THE CHINESE UNIVERSITY OF HONG KONG

PANELLISTS

AGUS SARDJONO, PROFESSOR, FACULTY OF LAW, UNIVERSITAS INDONESIA AND
DIRECTOR, INDONESIA INTELLECTUAL PROPERTY ACADEMY

MARIA LILLA' MONTAGNANI, ASSOCIATE PROFESSOR, FACULTY OF LAW, BOCCONI
UNIVERSITY

MICHAEL BIRNHACK, PROFESSOR, FACULTY OF LAW, TEL AVIV UNIVERSITY

SHUBHA GHOSH, CRANDALL MELVIN PROFESSOR AND DIRECTOR, TECHNOLOGY
COMMERCIALIZATION LAW PROGRAM, SYRACUSE UNIVERSITY COLLEGE OF LAW

ZAHR K. SAID, ASSOCIATE PROFESSOR AND LEAD FACULTY DIRECTOR, CASRIP, UNIVERSITY
OF WASHINGTON SCHOOL OF LAW

KEYNOTE PRESENTATION

David Marshall Moot Court

10.15am – 10.50am **YANN MÉNIÈRE**, CHIEF ECONOMIST, EUROPEAN PATENT OFFICE
Patents and Industry 4.0

10.50am – 11.15am **Morning Tea Break** (*Foyer, Level 2*)

PARALLEL SESSIONS (4)

11.15am – 1.15pm PARALLEL SESSION 4.A: TRADEMARKS

David Marshall

Moot Court

CHAIR AND MODERATOR

DENIS CROZE, DIRECTOR, WIPO REGIONAL OFFICE IN ASEAN

PRESENTERS

MICHAEL BIRNHACK, PROFESSOR, FACULTY OF LAW, TEL AVIV UNIVERSITY

Colonial Trademark: Nationality and Commerce in Mandate Palestine (1922-1948)

HENNY MARLYNA, LECTURER, FACULTY OF LAW, UNIVERSITAS INDONESIA

Interested Party in Trademark Cancellation Lawsuit in Indonesia: Learning From Judicial Decisions

TRAN VAN NAM, ASSOCIATE PROFESSOR AND DEAN FACULTY OF LAW, NATIONAL ECONOMIC UNIVERSITY

Trademark Valuation in Vietnam: From a Case Study to Some Suggested Recommendations for Commercialization of Intellectual Property Rights

NGUYEN THI NGOC BICH, PHD CANDIDATE, SCHOOL OF LAW, HANOI NATIONAL UNIVERSITY

Effective Use of the Madrid System in the International Economic Integration

11.15am – 1.15pm PARALLEL SESSION 4.B: COPYRIGHTS

Seminar Room 2.01

CHAIR AND MODERATOR

CANDRA DARUSMAN, DEPUTY DIRECTOR, WIPO REGIONAL OFFICE IN ASEAN

PRESENTERS

MARIA LETIZIA BIXIO, RESEARCHER, EUROPEAN UNIVERSITY OF ROME

The Collective Management System of Copyright and Related Rights in Europe with Respect to Competitive Profiles

TIANXIANG HE, ASSISTANT PROFESSOR, SCHOOL OF LAW, CITY UNIVERSITY OF HONG KONG
Control or Promote: China's cultural censorship system and its influence on copyright protection

CHENG PENG SIK, LECTURER, FACULTY OF LAW, UNIVERSITY OF MALAYA
Lunar Peaks' Aftermath: Authors' Moral Rights in Malaysia

LIDA AYOUBI, LECTURER, FACULTY OF BUSINESS AND LAW, LAW SCHOOL AUCKLAND
UNIVERSITY OF TECHNOLOGY

Copyright Harmonisation in the Asian Pacific: Weaving the People Together?

11.15am – 1.15pm PARALLEL SESSION 4.C: PATENTS

Seminar Room 2.04

CHAIR AND MODERATOR

GARGI CHAKRABARTI, ASSOCIATE PROFESSOR, NATIONAL LAW UNIVERSITY JODHPUR

PRESENTERS

SARITHA KIRAN, RESEARCH SCHOLAR, COUNCIL OF SCIENTIFIC AND INDUSTRIAL RESEARCH-

UNIT FOR RESEARCH AND DEVELOPMENT OF INFORMATION PRODUCTS *For Whom the Secondary Patents Toll: Generics or Innovators?*

RUJITHA SHENOY T.R., ASSISTANT PROFESSOR, INTER UNIVERSITY CENTRE FOR INTELLECTUAL PROPERTY RIGHTS STUDIES, COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

Biological Tools Patenting: Where Is the Future of Patenting Heading to After Myriad and Mayo?

ETSUKO YOSHIDA, RESEARCH FELLOW, INTELLECTUAL PROPERTY CENTER, OSAKA UNIVERSITY

Recent Developments in Patent Eligibility after Alice: Focus on the Handling of Abstract Ideas

RICHARD LI-DAR WANG, ASSOCIATE PROFESSOR, COLLEGE OF LAW, NATIONAL CHENGCHI UNIVERSITY

Hotspot Issues in the Regulation of the Enforcement of Standard Essential Patents

11.15am – 1.15pm

Seminar Room 2.05

PARALLEL SESSION 4.D: CAPACITY BUILDING AND TECHNOLOGY TRANSFER

CHAIR AND MODERATOR

ELIZA MIK, ASSISTANT PROFESSOR, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

PRESENTERS

EVIE ARIADNE SHINTA DEWI, LECTURER, FACULTY OF COMMUNICATION UNIVERSITAS PADJADJARAN

Building Awareness on Intellectual Property Rights (IPRS) in University

SHAN LIU, ASSISTANT PROFESSOR AND DIRECTOR OF INTELLECTUAL PROPERTY LABORATORY, LAW SCHOOL, ZHEJIANG UNIVERSITY OF TECHNOLOGY (*non-presenting co-author XIAN YU*, PROFESSOR AND DIRECTOR, CHINESE-GERMAN INSTITUTE FOR INTELLECTUAL PROPERTY, SCHOOL OF MANAGEMENT, HUAZHONG UNIVERSITY OF SCIENCE & TECHNOLOGY)

IP Sharing & Licensing in Cross Border Cooperative Innovation Projects: IP Regulation and Management in the US-China Clean Energy Research Center

DAMBADARJAA PUREVDORJ, PROFESSOR, SCHOOL OF INDUSTRIAL TECHNOLOGY, THE MONGOLIA UNIVERSITY OF SCIENCE AND TECHNOLOGY.

Teaching IP at an Engineering University: The Perspective from Mongolia

ARPAN BANERJEE, ASSISTANT PROFESSOR, ASSISTANT DEAN AND EXECUTIVE DIRECTOR, CENTRE FOR IP & TECHNOLOGY LAW, JINDAL GLOBAL LAW SCHOOL

Reflections on India's National Intellectual Property Policy

11.15am – 1.15pm

Seminar Room 2.16

PARALLEL SESSION 4.E: IPRs, TRADE, AND INTERNATIONAL LAW

CHAIR AND MODERATOR

ANN BARTOW, PROFESSOR AND DIRECTOR, FRANKLIN PIERCE CENTER FOR INTELLECTUAL PROPERTY, UNIVERSITY OF NEW HAMPSHIRE SCHOOL OF LAW

PRESENTERS

VANDANA SINGH, ASSISTANT PROFESSOR, SCHOOL OF LAW AND LEGAL STUDIES, GGS
INDRAPRASTHA UNIVERSITY

Private International Law and Intellectual Property Law in India

FARZANEH SHAKERI, RESEARCH FELLOW, FACULTY OF LAW, UNIVERSITY OF TEHRAN,
*Entangled Jurisdiction: Cross-Border IPRS Infringement and Hampered Access
to Justice in Iran*

ANKUR GUPTA, LECTURER, SCHOOL OF BUSINESS, TEMASEK POLYTECHNIC
*Mandatory Standardised Packaging Of Tobacco Products: Intellectual
Property Implications for Asia's Global IP Hub, Singapore*

M. MAHINDRA PRABU, ASSISTANT PROFESSOR, TAMIL NADU NATIONAL LAW SCHOOL
IPRs, Bilaterals & Trips Plus Provisions: Recent Trends in Developing Countries

1.15pm – 2.15pm **Lunch** (*Foyer, Level 2*)

PARALLEL SESSIONS (5)

2.15pm – 4.15pm

David Marshall

Moot Court

PARALLEL SESSION 5.A: PROTECTION OF PLANT VARIETIES

CHAIR AND MODERATOR

SHUBHA GHOSH, CRANDALL MELVIN PROFESSOR AND DIRECTOR, TECHNOLOGY
COMMERCIALIZATION LAW PROGRAM, SYRACUSE UNIVERSITY COLLEGE OF LAW

PRESENTERS

MOHAMMAD REZA PARVIN, ASSISTANT PROFESSOR AND HEAD, INTELLECTUAL PROPERTY,
TECHNOLOGY TRANSFER & LEGAL SERVICES OFFICE AGRICULTURAL BIOTECHNOLOGY
RESEARCH INSTITUTE OF IRAN
*Interaction Between IPRS and Environmental Law on Plant Genetic Resources,
Case Study: Iran*

SALILORN THONGMEENSUK, PHD CANDIDATE, FACULTY OF LAW, NAGOYA
UNIVERSITY

Comparative Studies on Plant Intellectual Property Rights

NURUL BARIZAH, LECTURER AND VICE DEAN FOR COOPERATION, DEVELOPMENT &
INFORMATION SYSTEM, FACULTY OF LAW, UNIVERSITAS AIRLANGGA
*Protection of Breeders' Rights and Farmers' Rights in Some Jurisdictions;
Lessons for Indonesia*

NAHID RABBI, ASSISTANT PROFESSOR, EASTERN UNIVERSITY
*Protection of Intellectual Property Rights in Bangladesh as a Developing
Country: A Comparative Analysis of International Instruments and National
Legislations*

2.15pm – 4.15pm

Seminar Room 2.01

PARALLEL SESSION 5.B: TRADEMARKS AND RIGHT OF PUBLICITY

CHAIR AND MODERATOR

ARUL SCARIA, ASSISTANT PROFESSOR AND CO-DIRECTOR, CENTRE FOR INNOVATION, INTELLECTUAL PROPERTY AND COMPETITION, NATIONAL LAW UNIVERSITY, DELHI

PRESENTERS

CATHARINA RIA BUDININGSIH, LECTURER, FACULTY OF LAW, PARAHYANGAN CATHOLIC UNIVERSITY

Problems of Registered and Unregistered Trademarks Owned by Small Traders in Indonesia

JYH-AN LEE, ASSISTANT PROFESSOR, THE CHINESE UNIVERSITY OF HONG KONG *Have You Trademarked Your Chinese Name?*

RIKA RATNA PERMATA, LECTURER, FACULTY OF LAW, UNIVERSITAS PADJADJARAN *Well-known Mark v. Domain Name in the Perspective of Dilution Mark*

AAKANKSHA KUMAR, ASSISTANT PROFESSOR, FACULTY OF LAW, NATIONAL LAW UNIVERSITY JODHPUR

Celebrity Personality and Privacy Rights Protection v. Public Right of Free Speech: Protecting Celebrity Attributes While Striking the Right Balance

2.15pm – 4.15pm

Seminar Room 2.04

PARALLEL SESSION 5.C: PATENTS AND HEALTH INDUSTRY

CHAIR AND MODERATOR

NAAZIMA KAMARDEEN, LECTURER, FACULTY OF LAW, UNIVERSITY OF COLOMBO

PRESENTERS

SIVAKAMI DHULAP, INFORMATION ANALYST, COUNCIL OF SCIENTIFIC AND INDUSTRIAL RESEARCH-UNIT FOR RESEARCH AND DEVELOPMENT OF INFORMATION PRODUCTS *Robust Strategies for Enantiomer Patents in Pharma Industry*

FRANCES L. PABILANE, JUNIOR ASSOCIATE, INTELLECTUAL PROPERTY LAW DEPARTMENT VILLARAZA & ANGANGCO LAW OFFICE

Bolar Exemption: Cheap Medicines in a Competitive Market

NAOMI HAWKINS, SENIOR LECTURER, UNIVERSITY OF EXETER LAW SCHOOL *A Qualitative Investigation of the Role of Patents in Non-Invasive Prenatal Testing*

GARGI CHAKRABARTI, ASSOCIATE PROFESSOR, NATIONAL LAW UNIVERSITY JODHPUR *Anti-competitive Practices - Impact on Access to Medicine*

2.15pm – 4.15pm

Seminar Room 2.05

PARALLEL SESSION 5.D: COPYRIGHTS

CHAIR AND MODERATOR

MARIA LILLA' MONTAGNANI, ASSOCIATE PROFESSOR, FACULTY OF LAW, BOCCONI UNIVERSITY

PRESENTERS

WEIJUN ZHANG, PROFESSOR AND DIRECTOR OF IP & COMPETITION LAW CENTER OF LAW SCHOOL, TONGJI UNIVERSITY, SHANGHAI

Harmonization Between Copyright Protection of Works of Applied Art and Design Protection in China

JOHN SZU-YUAN WANG, ASSISTANT PROFESSOR, GRADUATE INSTITUTE FOR INTELLECTUAL PROPERTY RIGHTS, SHIH HSIN UNIVERSITY

Sui Generis Copyright Law for Indigenous Peoples? Critical Reflections on Taiwan's Protection Act for Indigenous Peoples' Traditional Cultural Creations

CHIEN-CHIH LU (JESSE), J.S.D. CANDIDATE, UNIVERSITY OF CALIFORNIA, BERKELEY, SCHOOL OF LAW

Transnational Harmony in Copyright Transactions: Music Licensing between the U.S., Taiwan and China

ZAHR K. SAID, ASSOCIATE PROFESSOR AND LEAD FACULTY DIRECTOR, CASRIP, UNIVERSITY OF WASHINGTON SCHOOL OF LAW

Copyright Law and its Black-Box Jury Problem

4.15pm – 4.45pm

Afternoon Tea Break (*Foyer, Level 2*)

PLENARY SESSION

David Marshall Moot Court

4.45pm – 6.15pm

PANEL DISCUSSION: BEST PRACTICES AND SUGGESTIONS FOR THE PUBLICATION OF JOURNAL ARTICLES, BOOKS, AND COLLECTIVE VOLUMES

CHAIR AND MODERATOR

IRENE CALBOLI, VISITING PROFESSOR, LEE KONG CHIAN FELLOW, AND DEPUTY DIRECTOR, ARCIALA, SCHOOL OF LAW, SINGAPORE MANAGEMENT UNIVERSITY

PANELLISTS

BRYAN MERCURIO, PROFESSOR AND VICE CHANCELLOR'S OUTSTANDING FELLOW, FACULTY OF LAW, THE CHINESE UNIVERSITY OF HONG KONG

MEGAN RICHARDSON, PROFESSOR, MELBOURNE LAW SCHOOL AND CO-DIRECTOR, INTELLECTUAL PROPERTY RESEARCH INSTITUTE OF AUSTRALIA

YOGESH PAI, ASSISTANT PROFESSOR AND CO-DIRECTOR, CENTRE FOR INNOVATION, INTELLECTUAL PROPERTY AND COMPETITION, NATIONAL LAW SCHOOL DELHI

SHARON BAR-ZIV, ASSISTANT PROFESSOR, SAPIR COLLEGE LAW SCHOOL AND RESEARCH FELLOW, **HAIFA** CENTER FOR LAW & TECHNOLOGY, FACULTY OF LAW, UNIVERSITY OF HAIFA
ANN BARTOW, PROFESSOR AND DIRECTOR, FRANKLIN PIERCE CENTER FOR INTELLECTUAL PROPERTY, UNIVERSITY OF NEW HAMPSHIRE SCHOOL OF LAW

6.15pm – 8.00pm **Closing Reception** (*Foyer, Level 6*) (*in case of rain, Foyer, Level 2*)

CONCLUSION OF THE CONFERENCE