



YANBING LI

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AREAS OF SPECIALISATION

- Intellectual property law
- Entertainment & media law
- Competition law
- Civil law, in particular, the right of personality

CURRENT POSITION AND PREVIOUS RESEARCH EXPERIENCE

- Doctoral Researcher (full time), Max Planck Institute for Innovation and Competition (MPI) (Munich, Germany), since November 2017
- Project Researcher (contract), Department of Law, University of Hong Kong (HKU), January – August 2017
- Yong Pung How Research Fellow (full time), Applied Research Centre for Intellectual Assets and the Law in Asia (ARCIALA), Singapore Management University (SMU) (Singapore), January 2015 - December 2016; External Research Fellow (Munich), since January 2017
- Visiting Scholar at MPI (Munich, Germany), September 2013 - December 2014
- Visiting Scholar at Queen Mary University of London (London, UK), January - July 2013

EDUCATION

- Ph.D. Candidate in Law, Albert Ludwigs University of Freiburg (Freiburg, Germany), since September 2013
 - ✧ Dissertation entitled “The Integrity Right of Authors: A Comparative Study” under supervision of Professor Thomas Dreier
- LL.M. (in English) in European Intellectual Property Law, Queen Mary University of London (London, UK) and Leibniz University of Hanover (Hannover, Germany), September 2012 – November 2013
- LL.M. (in German) in German Law (Deutsches Recht), Ruprecht-Karls University of Heidelberg (Germany), April 2011 - April 2013
- LL.M. (in Chinese) in Civil and Commercial Law, Central University for Nationalities, (Beijing, China), September 2007 - July 2010
- Attorney-at-Law (China), February 2008
- B.A. (in Chinese) in Legal Language and Literatures, China University of Political Science and Law (Beijing, China), September 2003 - July 2007

PUBLICATIONS AND ACTIVITIES

1. Papers (published/forthcoming)

- Yanbing Li, “Chinese Film Industry under the Lens of Copyright, Policy and Market” in *Innovation, Economic Development and IP in India and China* (Kung-Chung Liu ed.) (Springer, forthcoming)
- Yanbing Li, “Choice of Jurisdiction and Law in Cross-border Copyright Litigation in China” in *Annotated Leading Copyright Cases in Major Asian Jurisdiction* (Kung-Chung Liu ed.) (City University of Hong Kong Press, forthcoming 2018)
- Yanbing Li, “China NDRC’s Antitrust Remedies against Qualcomm’s SEPs Package Licensing” in *Annotated Leading Patent Cases in Major Asian Jurisdiction* (Kung-Chung Liu ed.) (City University of Hong Kong Press, 2017), ch 4.5, 230
- Yanbing Li, “Reviewing International Copyright Law: U.S. and E.U. Perspectives by Jane C. Ginsburg and Edouard Treppoz” (2016) 46(3) Hong Kong L J 1055 [SSCI]
- Yanbing Li, “Antitrust Correction for Qualcomm’s SEPs Package Licensing and its Flexibility in China” (2016) 47(3) Int’l Rev Intell Prop & Competition L 336
- Yanbing Li (with Weijun Zhang), "Content Review and Copyright Protection in China - After the 2009 U.S. v. China WTO Panel Ruling" (2015) 62(3) J Copyright Soc’y USA 437 [SSCI]
- Yanbing Li (with Lizhou Wei and Weijun Zhang), “The Third Revision of Chinese Trademark Law – Analysis and Comment” (2014) 45(5) Int’l Rev Intell Prop & Competition L 556

2. Papers under review

- **Yanbing Li**, *The Integrity Right of Authors: A Comparative Study* (Dissertation, tentatively to be published in 2019)
- Yanbing Li, “*National Report on the Digital Film Copyright in China*” (HKU Project, to be published once the whole project is complete)

3. Projects

- ✧ The ongoing project of “Innovation, Economic Development and IP in India and China”, co-organized and sponsored by ARCIALA, SMU, Singapore; IP School, Renmin University, Beijing; MPI, Munich; and O.P. Jindal Global University, New Delhi, since 2016. The first conference was held in September 2016 in New Delhi and the second conference was held in December 2017 in Beijing.
 - *rapporteur* of the film industry study group, *project researcher* in charge of the study on “the Chinese Film Industry and Copyright Protection in China”
 - The outcome of this project is a book to be published by Springer in 2018.
- ✧ The ongoing project of “Research on IP Projection and Innovation Development”, supported by **the Major Program of Marx Theory Research and Construction** and **the Major Program of the National Social Science Fund of China** (Grant No. 2016 MZD022), December 2016 – April 2018.
 - Project member of the study on the “Standard-Essential Patent (SEP) and Fair, Reasonable and Non-discriminatory (FRAND) Principles in German Case Law”, August - December 2017. An SEP casebook is to be published in April 2018.
- ✧ The project of “Digital Film Copyright”, led by Professor Yahong Li, sponsored by Department of Law, HKU, first stage: January – August 2017. This project is a part of a larger project of “Digital Copyright”.
 - *Project researcher* in charge of the study on “the Digital Film Copyright in China”. The solely drafted national report on the “Digital Film Copyright in China” (as attached) is subject to further revision and is to be published once the whole project is complete.

4. Lecture experiences:

- Public lecture: Trademark Exhaustion and Free Movement of Goods: Perspectives from ASEAN, SMU, Singapore, 6 October 2016
- Continuing Legal Education lecture (with Professor Irene Calboli): Standard-Essential Patents and FRAND Commitment: Developments in Recent Smartphone Litigation, SMU, Singapore, 18 July 2016
- Public lecture: Intellectual Property Law in Promoting the Audio-Visual Industry in China, SMU, Singapore, 5 May 2016

5. Conference Papers and speaking engagements (selective)

- Yanbing Li, Presenter, “*Chinese Film Industry under the Lens of Copyright, Policy and Market*”, SMU-Renmin-Jindal-MPI Conference on “Innovation, Economic Development and IP in India and China”, IP School, Renmin University, Beijing, China, 18-19 December 2017
- Yanbing Li, Presenter, “*The Distinctive Drivers and Barriers of the Development of the Film Industry*”, SMU-Renmin-Jindal-MPI Conference on “Innovation and Economic Development Beyond IP in India and China”, O.P. Jindal Global University, New Delhi and Jindal, India, 25-28 September 2016
- Yanbing Li, Presenter, “*Bizarre Love Triangle between Copyright, Market and Fundamental Rights over Expressive Works: A Case Study of the Film Industry in China*”, The Inaugural Asian Law and Society Association (ALSA) Conference “Law & Society in Asia: Defining & Advancing the Field”, National University of Singapore (NUS), Faculty of Law, Singapore, 22-23 September 2016
- Yanbing Li (with Irene Calboli), Presenter, “*Trademark Exhaustion in ASEAN: The “ASEAN Way” and the Case for International Exhaustion*”, 13th Asian Law Institute Conference “Asian Perspective on Legal Globalization”, NUS Asian Law Institute and Peking University Law School, Beijing, China, 19 - 20 May 2016
- Yanbing Li, Presenter, “Is Copyright Law Content Neutral: A Comparative Study”, Inaugural Works-in-Progress Conference: “IPScholars Asia” 2016, ARCIALA, SMU, Singapore, 28 - 29 January, 2016
- Yanbing Li, Presenter, “Patent Exhaustion in China and Japan”, Roundtable: Intellectual Property Exhaustion and Parallel Imports in the Brick-and-Mortar and Digital Worlds, ARCIALA, SMU, Singapore, 19 November 2015
- Yanbing Li (with Jia Wang), Presenter, “Territorial Patent, International Exhaustion – Is There an Asian Model”, Queen Mary University of London & SMU Research Forum, London, 24 - 25 June 2015
- Yanbing Li, Presenter, “A Critical Review of Domain Name Dispute Resolution in China”, presented, Conference on Competition Law Regulating Inappropriate Online Behaviors by the Supreme People Court of China, East China University of Political Science and Law IP School and University of Washington School of Law, Shanghai, 28 - 29 May 2015
- Yanbing Li, Presenter, “Independent Critical National View after a Thorough International Comparative IP Review - The Story of the WTO Dispute: *U.S. v China*”, Launch Seminar for ARCIALA: IP in Singapore and Beyond, SMU, Singapore, 25 - 26 May 2015

6. Book Editing Assistance

- Kung-Chung Liu (ed.), *Annotated Leading Copyright Cases in Major Asian Jurisdiction* (City University of Hong Kong Press, forthcoming)
- Kung-Chung Liu (ed.), *Annotated Leading Patent Cases in Major Asian Jurisdiction* (City University of Hong Kong Press, 2017)
- Irene Calboli & Edward Lee (eds.), *Research Handbook on Intellectual Property Exhaustion and Parallel Imports* (Edward Elgar Publishing, 2016)
- Irene Calboli & Jacques de Werra (eds.), *The Law and Practice of Trademark Transactions: A Global and Local Outlook* (Edward Elgar Publishing, 2016)

- Irene Calboli & Ng-Loy We Loon (eds.), *Geographical Indications at the Crossroads of Trade, Development and Culture: Focus on Asia-Pacific* (Cambridge University Press, 2017)

7. Main Conference Coordination (selective)

- Roundtable: The Max-Planck Declaration on a Balanced Interpretation of "the Three-Step Test" in Copyright Law: Past, Present, and Future, SMU, 2 March 2016
- Works-in-Progress Conference "IPScholars Asia" 2016, SMU, 28 - 29 January 2016
- Panel Presentation: Intellectual Property in Media and Entertainment, co-organized by SMU and NUS, 20 January 2016
- Roundtable on Intellectual Property Exhaustion and Parallel Imports in the Brick-and-Mortar and Digital Worlds, SMU, 19 November 2015
- The 6th Conference on European and Asian Intellectual Property: Exploring Sensible Mechanisms for Paying for Copyright Owners, co-organized by SMU, MPI, and Institutum Iurisprudentiae, Academia Sinica, Taipei, 11-12 June 2015
- Launch Seminar for the ARCIALA, SMU, Singapore, 26 May 2015
- Host coordination of visiting faculty:
 - ✧ Jane C. Ginsburg, Morton L. Janklow Professor of Literary and Artistic Property Law, Columbia University, School of Law, 28 November - 16 December 2016
 - ✧ Christophe Geiger, Professor, Director General of Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, 11 September - 18 September 2016
 - ✧ Yahong Li, Associate Professor, University of Hong Kong, Faculty of Law, 13-18 March 2016
 - ✧ Reto M. Hilty, Director, Max Planck Institute for Innovation and Competition, Honorary Professor, University of Munich, 28 February - 8 March 2016
 - ✧ Susy Frankel, Professor of Law, Victoria University of Wellington, Faculty of Law, Director, New Zealand Centre for International Economic Law, 18 January – 23 January 2016
 - ✧ Shubha Ghosh, Vilas Research Fellow & George Young Bascom Professor in Business Law, University of Wisconsin Law School, Associate Director, INSITE, 9 - 20 November 2015

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