

Applied Research Centre for Intellectual Assets and the Law in Asia Wee Kim Wee Centre





Bios of Conference Presenters and Moderators

1-2 February 2018

National Gallery Singapore, Auditorium

1 St Andrews Road, Singapore 178957

Singapore Management University

Mochtar Riady Auditorium, Level 5 81 Victoria Street, Singapore 188065

In Alphabetical Order by Surname



Ida Madieha bt. ABDUL GHANI AZMI obtained her LL.B. from IIUM, LL.M. from University of Cambridge and Ph.D from University of London. She has authored 10 books and more than 50 articles on various issues on Intellectual Property and Cyberlaw. She is currently a Professor at the Ahmad Ibrahim Kulliyyah of Laws. She has received numerous national grants and has conducted several international research projects. She was a member of the Board of the Malaysian Intellectual Property Office (MyIPO) in 2004-2008. She has been involved in copyright committee reforms in Malaysia since 1999. She is also the former Deputy Director of the Malaysian Copyright Tribunal (2014-2016). She also served as a Domain Name Panellist with the Kuala Lumpur Arbitration Centre. Dr. Ida has conducted training programs organized by the Intellectual Property Training Centre and ILKAB and is the resource person for the WTO Regional Trade Policy Program for Asia Pacific (2008-2011).



Miranda Risang AYU is Lecturer at the Faculty of Law, Universitas Padjadjaran in Indonesia. She coordinates the Intellectual Property Post-Graduate Program, in cooperation with Universitas Indonesia and WIPO Intellectual Property Academy. Her main interest is in the area of new emerging IPRs, especially genetic resources, traditional knowledge and cultural expressions, and geographical indications. She currently serves in the Senate of the Republic of Indonesia, the Ministry of Justice and Human Rights, the Ministry of Foreign Affairs, the Ministry of Industry, and the Ministry of Environment and Forestry. She has been involved in a number of international research projects, as well as in regional and multilateral negotiations concerning traditional knowledge and traditional cultural expressions. She participates in the WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore. She was appointed as a vice head of

Indonesian Trade Marks Appeal Commission from 2011 to 2014 and is currently a Commissioner of the National Collective Management Organization of Authors and Related Rights.



Bhumindr BUTR-INDR obtained his Ph.D. from Université Panthéon Assas (Paris II), his LL.M. from L'Université Paul Cézanne (Aix-Marseille 3), and his LL.B. from Thammasat University. In addition, he is a certified as Barrister since 2003 from the Institute of Legal Education, Thai Barrister Association. He is currently Assistant to the Rector for Research and Academic Affairs (Lampang Centre), Thammasat University. Apart from his teaching at Thammasat University, Dr. Butr-Indr has taught at other universities and worked as legal counsel for the Public Health Ministry in Thailand. Moreover, he is a qualified expert in Intellectual Property Law of the Department of Disease Control (Ministry of Public Health) and the Department of Intellectual Property (Ministry of Commerce). Dr. Butr-Indr is also a consultant for the Thai government departments, the private sector and international organisations. He has published over 15 academic books and journals in the areas of Intellectual Property Rights, Business law, and International Investment law.



Yunci CAI recently completed her PhD in Museum and Heritage Studies at the Institute of Archaeology, University College London (UCL), in November 2017. Her PhD thesis "Staging Indigenous Cultural Heritage in Malaysia: Instrumentalisation, Brokerage, Representation" explores the politics of heritage instrumentalisation at four indigenous cultural villages in Malaysia. Her PhD research is fully funded by the UCL Overseas Research Scholarship (ORS) and the UCL Graduate Research Scholarship (GRS). Yunci holds a Master of Arts with Distinction in Museum Studies from the UCL Institute of Archaeology, and a Bachelor of Social Sciences with First Class Honours in Geography from

the National University of Singapore. Prior to joining UCL, she spent seven years working as a cultural policy-maker at the National Heritage Board of Singapore.



Irene CALBOLI is Lee Kong Chian Fellow, Visiting Professor, and Deputy Director of the Applied Research Centre for Intellectual Assets and the Law in Asia, School of Law, Singapore Management University. She is also Professor of Law at Texas A&M University School of Law, and Fellow at the Transatlantic Technology Law Forum at Stanford Law School. Irene is an elected member of the American Law Institute, an associate member of the Singapore Academy of Law, and serves in several leadership roles, including as member of the Council of the International Law Association (Singapore Branch), Chair of the Art Law Section of the Association of American Law Schools, and member of the Legislation and Regulation Committee of the International Trademark Association. She has been a visiting professor and visiting scholar at several institutions, including the National University of Singapore, Bocconi University, Hanken School of Economics, King's College London, the University of Strasburg, the University of California at Berkeley, Tongji University, the University of Queensland, and the Max-Planck Institute for Innovation and Competition.



Sharon CHANG is the Deputy Director concurrently overseeing the Research Units of the Ministry of Culture, Community and Youth, and the National Arts Council in Singapore. Her teams conduct population surveys on social capital, time use, social attitudes, arts and cultural engagement in Singapore as well as arts and cultural manpower surveys. Sharon is as an economist who has research experience in productivity measurement and growth, industry development and the non-market valuation of cultural resources. Besides these, her current research interests include social capital, national indicators of wellbeing, the measurement of the impact of community arts, arts education as well as cultural tourism.

Sharon has degrees in Economics from the National University of Singapore, the London School of Economics and Political Science and the University of Queensland in Australia.



Michele CHEW holds a bachelor degree in Biotechnology from the University College London, and postgraduate degrees in Information Studies from the Nanyang Technological University and in Management of Technology from the National University of Singapore. Michele completed the Postgraduate Diploma in Education and the Graduate Certificate in Intellectual Property Law courses before pursuing her Doctorate degree with the National University of Singapore. She is currently Senior Assistant Director in the office of the Prime Minister of Singapore and previously was with the Ministry of Education. She has also taught IP at SIM University. Michele's current interest is to uncover the interactions between assets (intangible and tangible), people and the economy so as to make the appropriate recommendations to protect, nurture and grow the assets. While the measure of innovation on society is a rather established field, Michele is keen to explore innovative ways to measure the impact of intangible assets on society and methods to protect indigenous knowledge in a sustainable manner.



Lu-Lin CHIAM is the Executive Director (Strategy) of the IP Academy (IPA) and Principal Consultant at the Intellectual Property Office of Singapore (IPOS). Lu-Lin graduated from the National University of Singapore Law School. She joined the Singapore Legal Service and requested for a posting to the Legal Aid Bureau to work with those who could not afford their own lawyers. She was one of the key drivers in the conversion of IPOS into a Statutory Board. Lu-Lin had also helped to draft various intellectual property (IP) legislations as well as issued Grounds of Decision on a number of IP cases. Lu-Lin was Singapore's Chief Liaison Officer /Head of the Singapore Organising Committee for the WIPO Diplomatic Conference on the Revised Trademark Law Treaty where Singapore hosted 183 countries over three weeks. It culminated in the historic adoption of the Singapore Treaty on the Law of Trademarks. Lu-Lin oversaw the successful re-structuring of IPA to become the first subsidiary of IPOS. As the Executive Director, she has helped to establish IPA as a leading centre for excellence in Intellectual Property education.



Eric CHIN is General Counsel at the National Library Board. He was previously General Counsel at the National Heritage Board (2010-2012) and was with the Singapore Legal Service (1993-2010) as Legal Counsel at the Ministry of Defence and as Deputy Public Prosecutor and State Counsel at the Attorney-General's Chambers. He has a long-standing personal interest in library and archival sciences and obtained a Master's in Information Studies at the Nanyang Technological University in 2010. He was Director of the National Archives of Singapore from 2012-2017 and has served on the National Heritage Board's Heritage Advisory Panel and on the Board of the National Museum of Singapore.



Denis CROZE is Director of the Regional Office of the World Intellectual Property Organization (WIPO) in ASEAN, based in Singapore, since June 2012. Previously, Mr. Croze held several positions at WIPO. He was the Director of the Assemblies and Documentation Affairs Division (AADD) in the Office of the Director General (2010 -2012), the Acting Director Advisor in the Executive Office of Mr. Michael Keplinger, Deputy Director General in charge of the Copyright and Enforcement Sector (2006 – 2009), the Acting Director Advisor in the Executive Office of Mr. Geoffrey Yu, Deputy Director General, Economic Development Sector (2004 - 2006), the Head of the International Law Development Section (2002 – 2004), and the Head of the Trademark Law Section in the Industrial Property Law Division of WIPO (1999 – 2002). From 1996 to 1999, Mr. Croze headed the Multilateral Affairs

Department of the French Patent and Trademark Office (INPI) in Paris, France. He was also a WIPO Consultant to set up the WIPO Mediation and Arbitration Center from 1994 to 1996.



Candra DARUSMAN joined the World Intellectual Property Organization (WIPO), Geneva, in April 2001, as Consultant, and currently the Deputy Director at the WIPO Office in Singapore. Prior to 2001, he was the Head the Indonesian Collective Management Organization (KCI), and Secretary General of the Indonesian Musicians Foundation (YAMI). He is graduated (SE – PhD. candidate) from the Faculty of Economics, University of Indonesia, and was Assistant Professor and researcher from 1982 to 1985. He also served as Director of the Indonesian Guild of Composers - supervising its Musicians Cooperative (KOSMINDO); member of the Indonesian National Copyright Council and of the Anti-Piracy Coalition of the Indonesian copyright industries. He just published a book titled 'Journey of a Song: The Making, Protection and Marketing of it', 2017, Gramedia.



George HWANG's practice focuses on IP, Entertainment & Media Law. As his mother belongs to the first batch of recording artists in Malaya, it is only natural for him to be involved in the arts in various ways. George has a LL.B. from NUS and a LL.M. from King's College, University of London. George has pupiled in an IP chambers in London before moving to Hong Kong. During his 5 years in Hong Kong, he not only practised as an IP lawyer but also took on the challenge of being the General Manager of Warner Music Publishing (HK) Ltd. He has also been involved in various industry agreements in Hong Kong and Singapore. George has taught Intellectual Property and Media Law in various tertiary institutions in Singapore, Bulgaria and the Bahamas. He was the country correspondent for Entertainment Law Review, Sweet & Maxwell, UK and has published many articles on IP and Media Law. Currently, he is the Content Partner for Lexis Practical Guidance, IP/IT: Corporate and Finance,

and Advertising. He has also been commissioned to write the inaugural volume on Media Law for the Halsbury's Laws of Singapore.



Peter JASZI is an Emeritus Professor at American University Washington College of Law who writes and lectures about copyright law in historical and cultural contexts. At American, he was a founder of the Glushko-Samuelson Intellectual Property Law Clinic and the Program on Intellectual Property and Information Justice). Having served as a Trustee of the Copyright Society of the U.S.A., Professor Jaszi remains a member of its journal editorial board. Since 2005, he has been working with Prof. Patricia Aufderheide to help creative communities develop fair use guidance documents that reflect their particular problems and practices. A second edition of their book, Reclaiming Fair Use (2011) will be published next year by the University of Chicago Press. Professor Jaszi also has written about intellectual property law in relationship to the traditional arts, with an emphasis on the Indonesian experience. In 2007, he received the American Library Association's L. Ray Patterson Copyright Award.



Mealy KHIEU has practiced law in Cambodia since 1996. She joined Sok Siphana & Associates as a Partner in 2012. She has extensive experience in Corporate Banking, Intellectual Property and Real Estate. She is also part of the first generation of qualified registered arbitrators at the National Commercial Arbitration Center. Mealy's work is predominantly in Corporate Banking, Intellectual Property and Real Estate. She is a member of the Bar Association of the Kingdom of Cambodia, an authorised Trade Mark Agent, a founding member of the National Commercial Arbitration Center, and a Council Member of ASEAN IPA. She is a LL.M. candidate for the LL.M. program held by the Royal University of Law and Economics in collaboration with University of Brussels, University of Montreal, and University of Geneva and holds an LL.B. from the Royal University of Law and Economics.



Kheng-Lian KOH is Emeritus Professor of the Law Faculty, National University of Singapore. She was a founder member and formerly Director of the Asia – Pacific Centre for Environmental Law. She served in a number of committees including the National Environmental Agency Focus Group Review of the Singapore Green Plan 2012: Air and Climate Change As one of the consultants of the ADB/APCEL/IUCN/UNEP project on Capacity Building for Environmental Law in the Asia Pacific Region, she together with a team organized two training programmes for environmental law teachers in the Asia-Pacific region in 1997 and 1998. The output was Craig. D, Robinson NA, & Koh KL (eds), Capacity Building for Environmental Law in the Asian and Pacific Region: Approaches and Resources (2002). Author of many publications and conference papers in environmental law, she has also published books and articles on criminal law, commercial transactions, and straits in international navigation.



Kian Chow KWOK is Director of the Wee Kim Wee Centre, Programme Leader and Associate Professor (Practice) of Arts and Culture Management, at Singapore Management University. A museum professional with more than 20 years of experience, Kwok was Senior Curator (1992-1994) of the National Museum of Singapore, Director (1994-2009) of the Singapore Art Museum, Director (2009-2011) and Senior Advisor (2011-2015) of the National Gallery Singapore. He played a key role in the six-fold growth of Singapore's national art collection in the 1990s and 2000s. He was Commissioner of the Singapore Pavilion in the Venice Biennale (2001), a three-term Board Member (2007-2016) of the International Committee of Museums and Collections of Modern Art, and a Founding Member of the Asian Art Museum Directors' Forum. He served on many international boards and committees such as the Asian Art Council of the Guggenheim Museum and the UOB Group Art Committee, and is Academic Advisor to the Shanghai Academy of Art. Kwok also holds the Singapore Public Administration Medal (Silver) and the *Officier* and *Chevalier* titles in the French Order of Arts and Letters.



Ana Maria Theresa P. LABRADOR, PhD, is a social anthropologist and is the Assistant Director of the National Museum of the Philippines (NMP). She is responsible for research development, museology and technical assistance. As its chief curator and head of collections management, she ensures the public access to the National Collections in the 3 flagship National Museum facilities in Manila, as well as the 14 National Museums all over the country. In 2013, she participated in the Interregional Advanced Seminar on Copyright and Related Rights organized by the British Copyright Council on behalf of the WIPO Academy. She has since been responsible for the NMP's concern for the protection of Traditional Knowledge and the promotion of Intangible Cultural Heritage. NMP is also involved in the National Intellectual Property Strategy (NIPS) Project of the Intellectual Property Office of the Philippines (IPOPHL).



Jack Tsen-Ta LEE is the Deputy Research Director of the Singapore Academy of Law, a promotion and development agency for Singapore's legal industry. He graduated from the National University of Singapore in 1995 and practised for about six years as a litigator. In 2003 he completed an LLM at University College London on a British Chevening Scholarship, during which he studied cultural property law. In 2012, he was conferred a PhD by the University of Birmingham. He was an assistant professor of law at the School of Law, Singapore Management University (SMU) between 2008 and 2017, and maintains research interests in constitutional and administrative law, heritage law, and media law. He has been a member of the National Collection Advisory Panel of the National Heritage Board since 2013, and became the President of the Singapore Heritage Society in 2017.



Susanna H.S. LEONG is Vice Provost (Lifelong Education) and a Professor of Law at the National University of Singapore. She has published in several international and local academic journals and is the author of the book INTELLECTUAL PROPERTY LAW OF SINGAPORE (2013). She is also a Senior Fellow at the Intellectual Property Academy of Singapore, a member of the World Intellectual Property Organization (WIPO) Arbitration and Mediation Centre's Domain Name Panel, a member of The Regional Centre for Arbitration, Kuala Lumpur (RCAKL) Panel, a member of Asian Domain Name Dispute Resolution Centre (Hong Kong) and a member of the Singapore Copyright Tribunal.



Sze Wee LOW is Director (Curatorial, Collections and Education) of the National Gallery Singapore. He was trained as a lawyer, and later graduated with a Masters in History of Art from the School of Oriental and African Studies, University of London. Previously, he was Deputy Director (Curatorial and Collections) at the Singapore Art Museum. Sze wee has been involved in many exhibitions abroad and in Singapore, including important retrospectives on Singapore artists, the Singapore pavilion at the 50th Venice Biennale (2003) and collaborative projects in China, Japan and Korea. Three of his exhibitions have garnered the National Heritage Board Exhibition Awards in 2007, 2008 and 2009. Recent exhibitions he has co-curated include *Wu Guanzhong: Beauty Beyond Form (2015)* and *Artist and Empire: (En)countering Colonial Legacies (2016)*. In 2007, he was awarded the National Heritage Board Research Award for his contributions to scholarship on Singapore and Southeast Asian art history. In 2013, he was the first Singaporean to be named a fellow of the prestigious Clore Leadership Programme.



Agus SARDJONO is Professor at the Faculty of Law, Universitas Indonesia. His primary area of research is Indonesian Business Law & Intellectual Property Law, an area in which he has been actively involved since 1989. He is an alumni of WIPO Academy & Turin University (Italy) where he attended his Post-graduate Advanced IP Course, and fellow researcher at Tokyo University, Japan. Together with fellow researchers from American University, New York University, Cambridge University, North Carolina University, Brown University, Social Science Research Council, New York, and Indonesian NGO's, he conducted research on IPR and Traditional Cultural Expression in many regions throughout Indonesia. He has published books on Intellectual Property Laws and Traditional Knowledge, Copyright in Graphic Design, and Down to Earth IP in Indonesia. He has authored numerous papers and has been invited as an examiner for the PhD Programme of the University of Technology, Sydney. He is also a song composer.



Samuel SEOW is the founder and Managing Director of Samuel Seow Law Corporation and is also Foreign Legal Advisor to Seow & Associates, its associated Malaysian legal practice. The firm has also recently expanded into China. Samuel's expertise is in the field of intellectual property law and commercial and corporate law. He has extensive experience in dealing with a wide range of transactions, with a special focus on the entertainment, arts and media industries. He is a much recognised name in these industries. Samuel is also acclaimed as a speaker on topics relating to law and entrepreneurship and has been invited to speak at many events throughout the world including TED and XMedia Lab at the Sydney Opera House. A lover of the arts, Samuel takes pride that Samuel Seow Law Corporation has been named Patron of the Arts by the NAC for the past consecutive years.



Joe SIDEK has been the Festival Director of George Town Festival since its inception in 2010. He started the Butterworth Fringe Festival in 2015, the Rainforest Fringe Festival in 2017, and was appointed the Managing Director of Tropfest South East Asia in 2013. Joe was invited to sit on the Cultural Economy Development Agency Industry Advisory Panel, an agency that spearheads arts and cultural development in Malaysia. CENDANA came into being on the 1st of June 2017. Joe has been invited to speak at include Tedx (Chiang Mai 2014), City Branding & Festival Management Programme (Yogyakarta 2015), LABS TO PUBLIC (Berlin 2015), the ASEAN@50 Conference (Kuala Lumpur 2017), and the Cultural Academy Conference on 'Reviving and Revitalising Cities and Spaces Through Arts and Culture' (Singapore 2017). Some of the events Joe has been invited to attend include the Performing Arts Market (Yokohama 2013, 2014), Australian Performing Arts Market (Brisbane 2016), and the Major Australian Festivals' Commissioning Site (Melbourne 2017).



Ryan SU is a Singapore-qualified lawyer. He works in the areas of art and cultural property law and maritime law. Su is currently undertaking doctoral research in art law, contemporary art and alternative dispute resolution. Besides giving legal advice, Ryan helps artists, galleries and arts professionals negotiate the art business landscape and to safeguard their interests. Ryan was awarded the Patron of the Arts award for his contributions towards the arts and is a fervent supporter of the arts. He founded the eponymous Ryan Foundation in 2012 which promotes arts awareness and develops art projects to build communities in Singapore and internationally. To date, the foundation has presented solo and group exhibitions in Singapore, Kuala Lumpur and Venice. Ryan has been interviewed by *The Straits Times, The Business Times, Larry's List, CNBC* and *Reuters* on his work in the Arts. He is a regular columnist for *ArtAsiaPacific* and can be found on Instagram @theryanfoundation.



Jennifer TEO is one of the founders (with Woon Tien Wei) of the Post-Museum, an independent cultural and social space which aims to encourage and support a thinking and proactive community. It is an open platform for examining contemporary life, promoting the arts and connecting people. From 2007 to 2011, the Post-Museum ran a physical space along Rowell Road, which included an exhibition space, a cafe, artists studios, offices and a multi-purpose room. Currently, the Post-Museum focuses on Social Practice projects such as The Really Really Free Market Series, The Bukit Brown Project, and Awaken the Dragon Festival. Post-Museum has been featured in the Bi-City Biennale of Urbanism\Architecture (2017), Jakarta Biennale (2015), Next Wave Festival in Melbourne (2010), and Fukuoka Asian Art Triennale (2009). Jennifer has worked in the Arts in various roles, including artist, curator, director, editor, manager and producer. Arts organisations she has worked with include The Substation, Daniel K & Co, The Artist Village, tickleart and p-10.



Steven Van UYTSEL is Associate Professor at the Faculty of Law at Kyushu University (Japan). Steven specializes in competition law, with a particular interest in enforcement issues and the position of competition law in countries in transition. His most recent scholarship on private enforcement is in a co-edited volume at Cambridge University Press, titled Collective Actions: Enhancing Access to Justice and Reconciling Multilayer Interests? Currently, Steven is working on a book, forthcoming with Springer, on the use of leniency programs to enforce anti-cartel law. Besides competition law, Steven has recently conducted a project on the legal framework for the safeguarding of intangible cultural heritage in the greater Mekong area in cooperation with International Research Centre for Intangible Cultural Heritage in the Asia-Pacific Region.



Tien Wei WOON is one of the founders (with Jennifer Teo) of the Post-Museum, an independent cultural and social space which aims to encourage and support a thinking and proactive community. It is an open platform for examining contemporary life, promoting the arts and connecting people. From 2007 to 2011, the Post-Museum ran a physical space along Rowell Road, which included an exhibition space, a cafe, artists studios, offices and a multi-purpose room. Currently, the Post-Museum focuses on Social Practice projects such as The Really Really Free Market Series, The Bukit Brown Project, and Awaken the Dragon Festival. Post-Museum has been featured in the Bi-City Biennale of Urbanism/Architecture (2017), Jakarta Biennale (2015), Next Wave Festival in Melbourne (2010), and Fukuoka Asian Art Triennale (2009). Tien Wei holds a Doctor of Creative Arts (Curtin University), and worked with The Artist Village (president, 2001), Danger Museum (founder and co-director), and co-founded the net art collective tsunamii.net and p-10.